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NEW EDITION OF BESTSELLER

BUSINESS AND PROFESSIONAL WRITING
Paul MacRae
Apr 2019 400pp,
20 b&w illustrations
9781554814718 Paperback
£35.95 / €40.00
Canadian Edition
9781554814725 Paperback
£35.95 / €40.00

Straightforward, practical, and focused on realistic examples, this is an introduction to the fundamentals of professional writing. The book emphasises clarity, conciseness, and plain language. Guidelines and templates for business correspondence, formal and informal reports, brochures and press releases, and oral presentations are included.

Broadview Press

HIGHLIGHT

THE POLITICAL INFLUENCE OF BUSINESS IN THE EUROPEAN UNION
Andreas Dür, David Marshall & Patrick Bernhagen
Mar 2019 332pp
97804151311811 Hardcover
£52.50 / €72.00

New Comparative Politics

Many citizens, politicians, and political activists voice concern about the political influence of business in the European Union (EU). But do business interests really pull the strings in Brussels? Contrary to expectations, this book shows that business is no more influential than other interests in shaping contemporary EU policies.

University of Michigan Press

HIGHLIGHT

UNLOCKING AFRICA’S BUSINESS POTENTIAL
Trends, Opportunities, Risks, and Strategies
Ludwig Sigé
Sep 2019 333pp
9781554813784 Paperback
£29.95 / €35.00

Examines business opportunities in the eight sectors with the highest potential returns on private investment in Africa—the same sectors that will foster economic growth and diversification, job creation, and improved welfare. The book’s analysis is based on case studies that identify specific opportunities for investment and growth.

Brookings Institution Press
CONSUMER SCIENCE FOR MARKETING
Nadia Olivero
Apr 2019 196pp
9788885486744 Paperback £34.95 / €39.00
Considers the main topics of consumer psychology from the viewpoint of their contributions to marketing. While the book provides a comprehensive overview of the discipline it also guides the reader through theories and data for a straightforward understanding of their practical applications.
Not for sale in Italy

ORIGINAL OR FAKE?
How to Counter Counterfeiting Through Your Supply Chain Protection Strategy
Iolanda D’Amato
Mar 2019 184pp
9788885486447 Paperback £24.95 / €28.00
Addresses counterfeiting and illegitimate trade from a strategic and supply chain management perspective. The book proposes a holistic approach that companies should adopt to counter these phenomena, connecting operations, marketing and legal studies.
Not for sale in Italy

STARTUP ENTREPRENEURSHIP
Mikkel Draebye
Apr 2019 96pp
9788885486713 Paperback £19.95 / €23.00
Offers both a deep academic point of view and a practical angle. The book differentiates itself by departing from the academic analysis, but it translates the uncertainty challenge into practical problems. It is about how to manage the risk associated with failure: the failure per se, and also the financial risk associated with it.
Not for sale in Italy

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BUSINESS AND PROFESSIONAL WRITING
Paul MacRae
Apr 2019 400pp, 20 b&w illustrations
9781554814718 Paperback £35.95 / €40.00
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For more information on this title, see page 1.

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Trends, Opportunities, Risks, and Strategies
Landry Signé
Sep 2019 333pp
9780815737384 Paperback £29.95 / €35.00
For more information on this title, see page 1.

CULTURAL INFLUENCES ON GLOBAL MARKETING
Edited by Constantine G. Polychroniou
Feb 2019 264pp
9781516536320 Paperback £109.00 / €122.00
Introduces students to topics that are critical to the success of the contemporary international marketer. Readers learn how culture affects the political, economic, and regulatory systems, as well as marketing behaviour, purchasing, consumption, and decision-making.

FROM DATA TO DECISION
A Handbook for the Modern Business Analyst
Marco Vriens, Chad Vidden & Song Chen
2018 326pp
9781516520633 Paperback £116.00 / €129.00
Provides readers with a comprehensive guide to understanding the inherent value of business analytics, building critical skill sets to conduct effective analyses, deriving valuable insight from analyses, and guiding management and other personnel toward well-informed, strategic decisions that bolster the health of a company or organisation.
THRIVE!
The Creative's Guidebook to Professional Tenacity
Cyndi Coon
2018 250pp
9781516522606 Paperback
£39.95 / €45.00
Rooted in the author's experience as an entrepreneur and creative professional, Thrive! The Creative's Guidebook to Professional Tenacity helps those in creative fields acquire the skills and tools needed to successfully market their talents and manage their careers.

VIRAL MEDIA
A Digital Production Marketing Guide for Advertisers, Journalists, and Public Relations Professionals
Paul Fornelli & Jody Mahler
2018 364pp
9781516590568 Paperback
£103.00 / €114.00
Demonstrates how to integrate multiple forms of media into a successful ad campaign, newscast, promotional event, TV show, or feature film so that the content stands out and gains attention in a world oversaturated with media.

BUSINESS IMPROVEMENT DISTRICTS AND THE CONTRADICTIONS OF PLACEMAKING
A Case Study of BID Urbanism in Washington, D.C.
Susanna F. Schaller
Jul 2019 336pp, 3 b&w photos
9780820355160 Hardback £49.95 / €57.00
Draws on more than fifteen years of research to present a direct, focused engagement with both the planning history that shaped Washington, D.C.'s landscape and the intricacies of everyday life, politics, and planning practice as they relate to business improvement districts.

CASES ON CORPORATE SOCIAL RESPONSIBILITY AND CONTEMPORARY ISSUES IN ORGANIZATIONS
Edited by Alexandros Antonaras & Paraskevi Dekoulou
2018 415pp
9781522577157 Hardback £211.00 / €234.00
Provides case studies that elaborate on the strategies and policies enacted by contemporary organisations to address environmental and social issues, as well as economic and financial ones. This book features research on topics such as sustainable development goals, CSR pillars, employee retention, gender equality, and social accountability.

DIGITAL MARKETING INNOVATIONS IN SOCIAL ENTREPRENEURSHIP AND SOLIDARITY ECONOMICS
Edited by Jose Manuel Saiz-Alvarez
Apr 2019 410pp
9781522589396 Hardback £277.00 / €306.00
Presents research on social entrepreneurship as a critical element of economic growth with a look at the evolutionary aspects of digital technologies on the industry. Highlighting topics including social media, microfinance, and consumer behaviour.

GLOBAL CONSIDERATIONS IN ENTREPRENEURSHIP EDUCATION AND TRAINING
Edited by Luisa Cagica Carvalho & Ana Daniel
Jan 2019 300pp
9781522576754 Hardback £202.00 / €223.00
Provides an interdisciplinary approach to foster and support entrepreneurship and the development of entrepreneurial competences in students. Providing insights from developed and developing countries, the book features coverage on a range of topics such as learning environments, blended learning, learning methodologies, and teacher education.
GREEN BUSINESS

Concepts, Methodologies, Tools, and Applications
Edited by Information Resources Management Association
2018 1620pp, 3 Volumes
9781522579151 Hardback £1795.00 / €1995.00

Presents the latest research findings on the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve operations.

LOGISTICS AND TRANSPORT MODELING IN URBAN GOODS MOVEMENT

Jesus Gonzalez-Feliu
Jan 2019 230pp
9781522582922 Hardback £173.00 / €192.00

Provides vital research on the main approaches and techniques used in urban goods transport modelling while addressing planning and management issues. This book highlights topics such as urban logistics, vehicle routing, and greenhouse emissions.

INNOVATION AND SOCIAL CAPITAL IN ORGANIZATIONAL ECOSYSTEMS

Edited by Brychan Thomas & Lyndon Murphy
Jan 2019 300pp
978152257218 Hardback £211.00 / €234.00

Breaks down the concept of innovation into its main components, which represent a spectrum of innovation activity from technology-based innovation to hidden and social innovation, in order to support executives concerned with innovation and social capital in different work communities and environments.

NEW AGE ADMISSIONS STRATEGIES IN BUSINESS SCHOOLS

Edited by Shalini Kalia & Lubna Nafees
Apr 2019 355pp
9781522590736 Hardback £211.00 / €234.00

Provides innovative insights into the opportunities and challenges for student recruitment in business schools, such as cross-cultural nuances and attracting international applicants, while also delivering strategies for recruitment across all program types, including undergraduate, graduate, executive, and part-time admissions.

INTEGRATED MARKETING COMMUNICATIONS, STRATEGIES, AND TACTICAL OPERATIONS IN SPORTS ORGANIZATIONS

Edited by Manuel Alonso Dos Santos
Jan 2019 280pp
9781522576174 Hardback £202.00 / €223.00

Provides expert insight into the latest trends, strategies, and tactics that can be used in the sports industry to build foundations for successful commercialization. The book covers city marketing, social media interactions, and atmospheric influence and is designed for managers, marketers, business and industry professionals.

RESPONSIBLE ENTREPRENEURSHIP EDUCATION

Emerging Research and Opportunities
Giacomo Marzi & Andrea Caputo
2018 190pp
9781522582892 Hardback £155.00 / €171.00

Provides insights into educational strategies for the continued preparation of entrepreneurs. This book examines economic theory, lifelong learning, opportunistic and positive thinking, business creativity, and operations management. It is designed for entrepreneurs, students, business educators, academics, managers, and researchers.

LINKING CULTURAL DIMENSIONS AND CSR COMMUNICATION

Emerging Research and Opportunities
Maria Palazzo
2018 160pp
9781522579465 Hardback £155.00 / €171.00

Presents innovative research on evaluating how cultural dimensions, reflected in CSR content embedded on corporate websites, vary between the Asian context and the other countries in the world and considers how these factors affect societies and business ethics.

SOCIAL ENTREPRENEURSHIP

Concepts, Methodologies, Tools, and Applications
Edited by Information Resources Management Association
Apr 2019 1700pp, 3 Volumes
9781522581826 Hardback £1750.00 / €1995.00

Examines the topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. The book also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today’s enterprises and enhance the growth in every community.
WOMEN ENTREPRENEURS AND STRATEGIC DECISION MAKING IN THE GLOBAL ECONOMY
Edited by Florica Tomos et al. 2018 300pp
9781522574798 Hardback £202.00 / €223.00
Provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. Coverage includes emotional intelligence, the global economy, and strategic leadership.

IK International Publishing House

BUSINESS COMMUNICATION
C.R. Reddy
Mar 2019 286pp
9789384588632 Paperback £17.95 / €21.00
Covers written, reading, oral or spoken and listening skills. Apart from a comprehensive coverage of the theoretical concepts, the book interweaves a large number of thought-provoking situations, important tips and suggestions, and anecdotal examples. This is an indispensable book for students of business management and commerce.

McFarland

AMERICAN BUSINESSES IN CHINA
Balancing Culture and Communication, Third Edition
Nancy Lynch Street & Marilyn J. Matelski
Aug 2019 312pp
9781469654225 Paperback £41.50 / €45.00
Focusing on Chinese-American ventures, this expanded and revised edition chronicles the investments that have marked China's astonishing growth in the 21st century. Adding another dimension to the exploration of Chinese-American commerce, this edition discusses China's roots in Confucian identity and its effect on modern business culture.

The University of North Carolina Press

A CASEBOOK ON CORPORATE RENEWAL
Harlan D. Platt & Marjorie B. Platt
Apr 2019 456pp, 4 drawings, 123 tables
9780472037445 Paperback £49.95 / €57.00
A helpful tool for business students studying turnaround management and corporate renewal. The cases in this book were selected to cover the knowledge and skills needed by successful turnaround managers, including ethical and legal issues; developing a plan of reorganization; and defining problems and their solutions.

McFarland

A TEXTBOOK OF BUSINESS MATHEMATICS
Second Edition
Mohd Shadab Khan
Mar 2019 596pp
9789388386951 Paperback £26.95 / €30.00
The use of mathematical techniques has been gaining popularity in social and biological sciences as well as in the field of commerce and management for the last two decades. This book is intended as a textbook keeping in view the needs of the undergraduate students of commerce and economics.

MV Learning

CAPITALIZING ON CHANGE
A Social History of American Business
Stanley Buder
Feb 2019 560pp
9781469654225 Paperback £41.50 / €45.00
In a history spanning three hundred years, Stanley Buder examines the expansion of the market economy, the laggarding use of government to control market forces, the rise of consumerism, the shifting role of small business, and much more. He concludes with the explosive development of business in the 1990s and its aftermath of crises and scandals.
By 2009, reverberations of economic crisis spread from the US around the globe. As corporations folded, however, small businesses on the Qualla Boundary of the Eastern Band of Cherokee Indians continued to thrive. In this ethnographic study, Courtney Lewis reveals the critical roles small businesses such as these play for Indigenous nations.

THE NEGLECTED ROLE OF JUSTIFICATION UNDER UNCERTAINTY IN CORPORATE GOVERNANCE AND FINANCE
Claire A. Hill & Alessio M. Pacces
Jan 2019 144pp
9781680835205 Paperback £78.50 / €92.00
Annals of Corporate Governance
Demonstrates that the need to justify is pervasive and identifies a type of agency cost - "justification costs" - resulting from decisions motivated by justification; considers the relationship between these sorts of agency costs and more traditional agency costs; and introduces a role for uncertainty.

SALES FORCE COMPENSATION
Trends and Research Opportunities
Dominique Rouziès & Vincent Onyemah
Jan 2019 85pp
9781680834888 Paperback £49.50 / €58.00
Foundations and Trends® in Marketing
Salespeople’s success is critical to their organisations’ performance. Sales Force Compensation reviews the many insights provided by empirical research to date, some of which are just emerging in the marketing literature.

SENIOR ENTREPRENEURSHIP
A Selective Review and Research Agenda
Catarina Seco Matos, Miguel Amaral & Rui Baptista
Jan 2019 138pp
9781680835045 Paperback £73.95 / €87.00
Foundations and Trends® in Entrepreneurship
Reviews the most relevant research output on self-employment and entrepreneurship of older individuals and contributes to the future development of novel theoretical and empirical approaches explaining self-employment and entrepreneurship of older individuals, bridging concepts from different fields.
Plunkett Research, Ltd.

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Market Research, Statistics, Trends & Leading Companies
Jack W. Plunkett

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Aug 2019 255pp
9781628315363 Paperback
£305.00 / €345.00
BUSINESS ETHICS
Edited by Salem Press
Oct 2019 800pp, 2 volumes
9781642652833 Hardback £299.00 / €325.00

Defining Documents in American History
The detailed document analysis begins with early essays instrumental in the creation and development of the field of business ethics, and continues to 2019 by examining issues relevant right now, from harassment and discrimination to technology and privacy.

IMAGINATION HOUSE
An Entrepreneurial Life
E. Lee Walker
May 2019 144pp
9781623497842 Paperback £16.50 / €18.00

In fast-paced tales about life as a high-tech entrepreneur, adjunct professor, civic leader, and environmental advocate, E. Lee Walker manages to convey the importance of creative thinking and communal effort in all his endeavours.

FASHION MARKETING MANAGEMENT
V. Ramesh Babu & A. Arunraj
Jan 2019 286pp, 101 b&w illustrations
9789385059490 Hardback £120.00 / €138.00
Woodhead Publishing India in Textiles

Focusing on fashion, apparel and retail merchandising, this book starts with an Introduction to the apparel business, then leads on to an examination of marketing, fashion, apparel, and retail merchandising, including costing and procedures and documentation needed for export.

BE YOUR OWN BOSS
The Practical Self-Employment Handbook,
Second Edition
Ian Birt
2017 128pp
9781925716344 Paperback £19.50 / €22.00

Being self-employed means that you are running your own service-based enterprise. Be Your Own Boss is a convenient handy guide that explains simply and without jargon how to successfully start and run your own business – whatever the services you offer.
CASES IN HR PRACTICE AND STRATEGY
Third Edition
Mike Fazey
2017 206pp
9781925716221 Paperback £22.95 / €26.00
This third edition has been designed to help students and practitioners bridge the gap between theory and practice.

ESSENTIAL COMPETENCIES FOR HRM
Mike Fazey
2017 196pp, 37 illustrations
9781925716085 Paperback £32.50 / €37.00
Intended primarily for those studying towards a Vocational Education and Training (VET) qualification in human resource management, the chapters reflect the knowledge assessment criteria for each competency, and address the issues in a succinct way with an emphasis on policy and practice.

THE FRONTLINE LEADER
Developing Effective Leadership Skills, Second Edition
Ern Prentice
2017 292pp, 69 illustrations
9781925716320 Paperback £44.95 / €51.00
Written specifically for frontline operational leaders and managers, this book describes the environment and the new patterns of management in which frontline leaders must work.

HUMAN RESOURCE DEVELOPMENT
Learning for Innovation and Productivity, Fifth Edition
Brian Delahaye & Sarojni Choy
2018 512pp, 21 illustrations
9781925716542 Paperback £58.50 / €66.00
Covers adult learning theories, human resource development and knowledge management while presenting a number of unique models.

IMPORT/EXPORT
Guidelines for International Trade, Third Edition
Sebastian Ioppolo
2017 304pp, 23 illustrations
9781925716283 Paperback £45.50 / €52.00
The third edition of Import/Export is designed to help business people and students gain specific international trade related knowledge. This will assist participants in identifying and capitalising on opportunities and reducing their risks, leading to improved business outcomes.

INTERCULTURAL COMMUNICATIONS
Connecting with Cultural Diversity, Second Edition
Sebastian Ioppolo
2017 164pp, 14 illustrations
9781925716306 Paperback £25.95 / €30.00
Communication is the expression of our thoughts and feelings, and culture has a significant impact on how we communicate. This is why different cultural groups communicate differently. This book reviews the basics of communication, and then applies that knowledge in an intercultural context.

LEGAL COMPLIANCE AND RISK MANAGEMENT IN SMALL BUSINESS
Second Edition
Ian Birt
2017 214pp
9781925716405 Paperback £35.50 / €41.00
Outlines the necessary steps for small businesses to take in order to prevent breaches of the law. This book enables new businesses to identify and implement all relevant regulatory requirements. It then delves into the intricacies of contracts, the legally enforceable agreements that create rights and obligations.

MARKETING AND PROMOTING YOUR BUSINESS
Products and Services, Third Edition
Ian Birt
2017 240pp, 25 illustrations
9781925716382 Paperback £38.95 / €44.00
Describes the marketing process for a small business and how to prepare a marketing plan for your operation. A separate chapter covers evaluating marketing results, including getting customer feedback, and business responses to unsatisfactory results.
University of Missouri Press

THE VANISHING NEWSPAPER
Saving Journalism in the Information Age, Second Edition
Philip Meyer
2009 264pp
9780826218773 Paperback £31.95 / €37.00
Takes declines in circulation and the number of dailies into consideration offering a variety of ways to save journalism. This book argues that understanding the relationship between quality and profit probably may not save traditional newspapers, but such knowledge can guide new media enterprises.

Now Publishers

CONSUMER INFORMATIONAL PRIVACY
Current Knowledge and Research Directions
Frank T. Beke, Felix Eggers & Peter C. Verhoef
2018 86pp
9781680834420 Paperback £53.50 / €63.00
Foundations and Trends® in Marketing
Uses current knowledge about privacy and information disclosure to outline the main empirical findings regarding the influence of firms’ privacy practices on consumers’ behaviour. In doing so, the authors examine how the influence of firms’ privacy practices on consumers differs between firms, consumers, and contexts.

CONTEXTUAL ENTREPRENEURSHIP
An Interdisciplinary Perspective
Ted Baker & Friederike Welter
2018 82pp
9781680834567 Paperback £53.50 / €63.00
Foundations and Trends® in Entrepreneurship
Offers new insights about why and how we might go about contextualizing entrepreneurship research. The authors frame the issues, the progress that has been made, and the substantial challenges that remain with a view toward calling for future work that takes more of a “critical process approach”.

DISPLAY ADVERTISING WITH REAL-TIME BIDDING (RTB) AND BEHAVIOURAL TARGETING
Jun Wang, Zhang, Weinan & Shuai Yuan
2017 158pp
9781680833102 Paperback £81.50 / €95.00
Foundations and Trends® in Information Retrieval
Offers insightful knowledge of real-world systems, to bridge the gaps between industry and academia, and to provide an overview of the fundamental infrastructure, algorithms, and technical and research challenges of the new frontier of computational advertising.

ENTERPRISE PERSONAL ANALYTICS
The Next Frontier in Individual Information Systems Research
Trevor Clohessy et al
2018 102pp
9781680834604 Paperback £61.95 / €72.00
Foundations and Trends® in Information Systems
Examines an emergent category of personal analytics – enterprise personal analytics – that encompasses the concept of organisations enabling their employees to use their individual analytics to manage their digital working lives from descriptive, diagnostic, predictive and prescriptive points of view.
ENTERTAINMENT MARKETING
Natasha Zhang Foutz
2017 132pp
9781680833324 Paperback £73.95 / €87.00
*Foundations and Trends*® in Marketing

Argues that the view that institutions determine the extent to which entrepreneurial activity is productive is only part of the story. Rather, causality is bidirectional, in that entrepreneurship is also, for better or for worse, one of the main drivers of institutional change.

INTEGRATED RISK MANAGEMENT IN SUPPLY CHAINS
Edited by Panos Kouvelis, Ling Dong & Danko Turcic
2017 232pp
9781680833782 Paperback £81.50 / €95.00
*Foundations and Trends*® in Technology, Information and Operations Management

Examines supply chain risk management. The increased interest in the topic is due to a number of factors, including the increased volatility of commodity prices and exchange rates, recent natural disasters, and the increased importance of multinational corporations.

PERSONALITY TRAITS OF ENTREPRENEURS
A Review of Recent Literature
Sari Pekkala Kerr, William R. Kerr & Tina Xu
2018 70pp
9781680834482 Paperback £57.50 / €68.00
*Foundations and Trends*® in Entrepreneurship

Collects and organises the latest findings on the prevalence of various personality traits among the entrepreneurial population and their impact on venture performance covering academic work ranging from economics to psychology to management studies.

THE GLOBAL OIL & GAS INDUSTRY
Management, Strategy and Finance
Andrew Inkpen & Michael H. Moffett
2011 455pp
9781593702397 Hardback £115.00 / €134.00

A single source for anyone interested in how the business of the world’s largest industry actually works: business executives, students, government officials and regulators, professionals working in the industry, and the general public.

LNG
A Nontechnical Guide
Michael D. Tusiani & Gordon Shearer
2006 458pp
9780878148851 Hardback £104.00 / €120.00

The demand for natural gas rises annually, straining existing supplies, and emerging markets often aren’t accessible by pipeline. Using real-world examples, this book presents LNG as the most viable energy answer. It is suitable for energy industry leaders, investment bankers, and professors specializing in energy.
HIGHLIGHT

BUSINESS LAW

**BUSINESS ORGANIZATIONS**
Cases and Materials, Unabridged, Twelfth Edition
James D. Cox & Melvin A. Eisenberg
Mar 2019 690pp
9/8164204133 Hardback £250.00 / €295.00
9/8164227434 Casebook Plus £227.00 +VAT / €295.00 + VAT
American Casebook Series
Foundation Press
West Academic

Offers detailed information on corporate law and covers new principal cases, text, and explanatory materials designed to illustrate the development of corporate law. Contains rich note material synthesizing case developments, empirical data bearing on important corporate topics, and competing approaches to corporate issues.

**MERGERS AND ACQUISITIONS**
Law, Theory, and Practice, Second Edition
Claire A. Hill, Brian J/K Quinn & Steven Davidoff Solomon
Mar 2019 862pp
9/8164245802 Hardback £220.00 / €240.00
American Casebook Series
West Academic

Being an M&A practitioner requires not only a knowledge of the law, but also the documentation and the practices within the transacting community. This book prepares students for practice. The second edition includes, and explains, deal documentation, and discusses how negotiations proceed, referencing both the relevant law and transacting norms.

**BUSINESS STRUCTURES**
Fifth Edition
David G. Epstein et al
Mar 2019 690pp
9/8164204133 Hardback £250.00 / €295.00
9/8164227434 Casebook Plus £227.00 +VAT / €295.00 + VAT
American Casebook Series
West Academic

Corporations course accessible to students whether or not they already know anything about business. In a conversational tone, the original text and problems emphasise the legal issues that 99% of lawyers will encounter in their professional career. The book is organised around the life-cycle of a business.

**SECURED TRANSACTIONS**
Problems and Materials
Larry Bates
2018 320pp
9/81516544516 Paperback £130.00 / €144.00
Cognella Academic Publishing

Combines material with recent cases to teach students about secured financing under Article 9 of the Uniform Commercial Code. Students learn how to identify basic Article 9 issues and craft solutions for them. This revised edition features updated information regarding laws and legislation, and new cases on repossessing fixtures and proceeds.
West Academic

COMMERCIAL LAW

Tenth Edition
Steven D. Walt & William D. Warren
Mar 2019 1150pp
9781683289487 Hardback £263.00 / €286.00
9781684670840 Casebook Plus £285.00 + VAT / €309.00 + VAT

University Casebook Series

Treats in detail the provisions of Article 9 (Secured Transactions) and updates the material on Articles 3 (Negotiable Instruments), 4 (Bank Deposits and Collections), 4A (Funds Transfers), 5 (Letters of Credit), and 8 (Investment Securities). The book also takes into account developing case law applying the 2010 Amendments to Article 9.

Foundation Press

THE CONSTITUTIONAL AND LEGAL RIGHTS OF WOMEN

Fourth Edition
Leslie F. Goldstein et al
Jan 2019 1245pp
9781640201255 Paperback £136.00 / €148.00
Higher Education Coursebook

Building on three previous editions, this book combines updated material on constitutional law, sex and gender discrimination, and women’s reproductive rights, with new cases and readings on family law, criminal law, and LGBT rights. New material covers emerging policy concerns such as female genital mutilation.

West Academic Publishing

MERGERS AND ACQUISITIONS

Law, Theory, and Practice, Second Edition
Claire A. Hill, Brian JM Quinn & Steven Davidoff Solomon
Mar 2019 862pp
9781642425802 Hardback £220.00 / €240.00
American Casebook Series

For more information on this title, see page 12.

West Academic Publishing

MERGERS AND ACQUISITIONS IN A NUTSHELL

Third Edition
Dale Oesterle
Jan 2019 395pp
9780314280312 Paperback £49.50 / €57.00

Provides a succinct exposition of the law of mergers and acquisitions to which a student or lawyer can turn to for reliable guidance. All of the chapters have been written by outstanding authorities and recognised experts. The book’s compact format makes it a convenient reference.

West Academic Publishing

PAYMENTS AND CREDITS

Tenth Edition
Steven D. Walt & William D. Warren
Mar 2019 511pp
9780314907127 Hardback £250.00 / €272.00
University Casebook Series

Updates the materials on Articles 3, 4, Article 4A, and federal payment systems law. This volume features a selection of leading cases in the area. The 2002 amendments to Articles 3 and 4 are considered, federal Check 21 Act, the 2009 Credit Card Act, and important recent amendments to Regulation CC.

Foundation Press

SECURED TRANSACTIONS IN PERSONAL PROPERTY

Tenth Edition
Steven D. Walt & William D. Warren
Apr 2019 740pp
9781683289364 Hardback £253.00 / €275.00
9781684670918 Casebook Plus £275.00 + VAT / €299.00 + VAT
University Casebook Series

Provides a detailed examination of secured transactions in both the commercial and consumer context. The Tenth Edition treats in detail the provisions of Article 9 (Secured Transactions), including the 2010 Amendments and associated case law. Recent important cases applying Article 9’s provisions have been added.

Foundation Press
WALT AND WARREN’S SECURED TRANSACTIONS IN PERSONAL PROPERTY - CASEBOOKPLUS

Tenth Edition
Steven D. Walt & William D. Warren
Apr 2019 740pp
9781684670918 Mixed media product £265.00 / €305.00
University Casebook Series
Provides a detailed examination of secured transactions in both the commercial and consumer context. New problems and notes are integrated with cases to allow convenient treatment of statutory innovations. Retains the mix of problems and cases present in previous editions. Forms are included.
Foundation Press

INTERNATIONAL BUSINESS TRANSACTIONS IN A NUTSHELL

Tenth Edition
Ralph Folsom et al
2016 497pp
9781634598934 Paperback £49.50 / €57.00
Nutshell Series
Examines the law and practices relevant to the principal forms of international business and commercial transactions. It includes chapters on negotiating business transactions; the law governing international sales of goods; structuring international sales transactions; financing such transactions; technology transfers; the initiation, operation, and termination of foreign investments.
West Academic Publishing

THE LAW OF CORPORATIONS IN A NUTSHELL

Seventh Edition
Richard Freer
2016 573pp
9781634597012 Paperback £49.50 / €57.00
Nutshell Series
Completely revised and updated, conversational in tone, this book features hypotheticals to illustrate key concepts. Comprehensive yet concise, it addresses the theory of the firm as well as the nuts-and-bolts of corporate law, including separate consideration of specialized issues raised by closely-held and public corporations.
West Academic Publishing
CURRENT TRENDS IN CYBER SECURITY
Edited by Neil Kent & Irina du Quenoy
Apr 2019 100pp
9781680534863 Hardback £196.00 / €213.00
Assesses how cyber security affects our lives, businesses, and safety. The contributors - all leaders in their fields - have produced approach cyber security from multiple innovative angles. This collection anticipates endless analysis of the rapidly expanding nexus of cyber security and intelligence.

DIGITAL HEALTH CONVERGENCE MEETING TOOL KIT
Susann Roth et al
2018 52pp
9789292613662 Paperback £16.95 / €19.00
Presents information on how to create a shared vision for digital health through a national strategy, focused on maximizing the value of resources. This toolkit supports efforts to introduce digital health solutions that make systems interoperable and less fragmented, and thus provide equitable access to health care services.

TECHNOLOGICAL INNOVATION FOR AGRICULTURAL STATISTICS
Special Supplement to Key Indicators for Asia and the Pacific 2018
Asian Development Bank
2018 60pp
9789292613129 Paperback £15.95 / €19.00
Key Indicators for Asia and the Pacific
Showcases the role that technology can play in improving the quality, timeliness, and frequency of agricultural statistics in Asia and the Pacific. It is a special supplement to the Key Indicators for Asia and the Pacific 2018 Companion volume to Key Indicators for Asia and the Pacific 2018 on page 46.

ADDITIONAL AGRO-ENGINEERING TECHNOLOGIES FOR RURAL BUSINESS DEVELOPMENT
Edited by Valeriy Kharchenko & Pandian Vasant
Mar 2019 300pp
9781522575733 Hardback £183.00 / €203.00
Examines technological methods and technical means that ensure the organisation of production of various products and adapts them for application in small-scale production. Additionally, it seeks to organise an efficient production process in the face of energy resource scarcity and emphasizes the need to rationally use them.

BUSINESS TRANSFORMATIONS IN THE ERA OF DIGITALIZATION
Edited by Karim Mezghani & Wassim Aloulou
2018 280pp
9781522572626 Hardback £202.00 / €223.00
Presents innovative research on the latest trends, business opportunities, and challenges in the digitalization of businesses. The book highlights a range of topics including business-IT alignment, cloud computing, Internet of Things, business sustainability, small and medium-sized enterprises, and digital entrepreneurship.

HANDBOOK OF RESEARCH ON METAHEURISTICS FOR ORDER PICKING OPTIMIZATION IN WAREHOUSES TO SMART CITIES
Edited by Alberto Ochoa Ortiz-Zezzatti et al
Apr 2019 500pp
9781522581314 Hardback £324.00 / €358.00
Addresses strategies for developing able algorithms in order to build better picking orders and the impact of these strategies on the picking systems in which diverse algorithms are implemented. Coverage includes ABC optimization, environmental intelligence, and order batching, as well as common picking aspects in warehouse environments.
LEVERAGING COMPUTER-MEDIATED MARKETING ENVIRONMENTS
*Edited by Gordon Bowen & Wilson Ozuem*
2018 300pp
9781522573449 Hardback £192.00 / €213.00

Discusses the nature of heightened interaction between marketers and consumers in the evolving technological environments. Additionally, the book examines the relevant roles of online communities and emerging technologies in creating and retaining customers through effective dialogue management.

MOBILE TECHNOLOGIES FOR ORGANIZATIONAL LEARNING
*Edited by Alona Forkash Baruch & Hagit Meishar-Tal*
Mar 2019 320pp
9781522581062 Hardback £183.00 / €203.00

Presents research on the methods and applications of mobile technologies in learning and training and explores best practices of mobile learning in organisations and the workplace. The book highlights topics including ethics, informal education, and virtual reality.

NETWORK SECURITY AND ITS IMPACT ON BUSINESS STRATEGY
*Edited by Ionica Oncioiu*
Mar 2019 350pp
9781522584551 Hardback £211.00 / €234.00

Provides innovative insights into the impact of m-commerce, m-learning, and m-knowledge management technologies and the risks their usage has on different organisations, such as online stores, higher education institutions, multinational corporations, health providers, and more.

STRATEGIC IT GOVERNANCE AND PERFORMANCE FRAMEWORKS IN LARGE ORGANIZATIONS
*Yassine Maleh, Abdelkebir Sahid & Mustapha Belaissaoui*
2018 350pp
978152258260 Hardback £183.00 / €203.00

Presents emerging frameworks and models that implement an efficient strategic IT governance in organisations and discusses the effects these policies have on the business as a whole. Featuring six international case studies from large organisations, this title covers topics such as IT management, security policy, and organisational governance.

PENTAGON PRESS LLP

INDIA'S STRATEGIC OPTIONS IN A CHANGING CYBERSPACE
*Cherian Samuel & Munish Sharma*
Mar 2019 255pp
9789386618665 Hardback £48.50 / €54.00

Examines the efficacy of the concept of cyber deterrence, the troubled history of norm-making in cyberspace, protecting critical infrastructure from crippling cyber-attacks, the viability of active cyber defence as a means of responding to the sheer scale of attacks, and its attendant legal and ethical issues.

PLUNKETT'S GREEN TECHNOLOGY INDUSTRY ALMANAC 2019
*Jack W. Plunkett*
Jan 2019 255pp
9781628314861 Paperback £305.00 / €345.00

Plunkett's Industry Almanacs

Covers exciting trends in green technologies and supply chains, manufacturing, research, development and businesses of all types. It includes a thorough market analysis as well as Plunkett's highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb package.

BUSINESS TECHNOLOGY BESTSELLERS

IGI Global

INFORMATION TECHNOLOGY GOVERNANCE AND SERVICE MANAGEMENT
*Frameworks and Adaptations*
*Edited by Aileen Cater-Steel*
2008 495pp
9781605660080 Hardback £178.00 / €209.00

Information technology governance is being considered an integral part of corporate governance. This book provides a view into the critical contribution of IT service management to IT governance, and the strategic and tactical value provided by effective service management.
WHO WILL RESCUE FINANCE?
The Role of the Academics, Bankers, Politicians, Regulators
Emilio Barucci
Jan 2019 232pp
9788854886805 Paperback
£40.95 / €45.00
Argues that the root cause of the financial crisis is the ambition to handle risk as a well-defined commodity that can be traded in the market. The book provides an interpretation of the crisis going beyond simple reconstructions. Finance cannot be rescued by simply referring to ethics or limiting the remuneration of managers.
Not for sale in Italy
Bocconi University Press

THE FUTURE OF MICROFINANCE
Edited by Ira W. Lieberman et al
Oct 2019 340pp
9780815736916 Paperback
£38.50 / €44.00
Tells the important story of how microfinance developed, how it has met the needs of hundreds of millions of people, and addresses key questions about how it can continue to meet those needs in the future.
Brookings Institution Press

CURRENCIES, CAPITAL, AND CENTRAL BANK BALANCES
Edited by John H. Cochrane, Kyle Palermo & John B. Taylor
Mar 2019 352pp
9780815792344 Hardback
£25.50 / €27.00
Drawing from their 2018 conference, the Hoover Institution brings together leading academics and monetary policymakers to share ideas about the practical issues facing central banks today. The expert contributors discuss US monetary policy at individual central banks and reform of the international monetary and financial system.
Hoover Institution Press

GAMBLING WITH OTHER PEOPLE’S MONEY
How Perverse Incentives Caused the Financial Crisis
Russ Roberts
Jan 2019 112pp
97808157921859 Paperback
£9.95 / €12.00
What caused the Financial Crisis of 2008? Russ Roberts argues that the underlying cause of the mess was the past bailouts of large financial institutions that allowed these institutions to gamble carelessly because they were effectively using other people’s money.
Hoover Institution Press
**SINGULARITY BANK**
A.I. and Runaway Transformation in Financial Services
Claudio Scardovi
Mar 2019 282pp
9788885486775 Paperback £43.95 / €48.00
Maps the key innovation initiatives and competitive advantages for banks, drawing examples from real cases of banks and fintech/digital challengers, and from the author’s consulting experience. A methodological approach is taken to discuss the hypothetical “singularity bank”, a bank that could make redundant most of its human resources.  
*Not for sale in Italy*

**AN OVERVIEW OF FINANCIAL CRISIS AROUND THE WORLD**
Edited by Antonio N. Bojanic
2018 238pp
9781516529803 Paperback £114.00 / €127.00
Provides students with a sample of articles that analyse different episodes of financial crisis across of the world. Students learn the principal causes, consequences, and policy responses that emerge as a result of financial crises and build an understanding of the similarities of occurrences across nations.

**CURRENCIES, CAPITAL, AND CENTRAL BANK BALANCES**
Edited by John H. Cochrane, Kyle Palermo & John B. Taylor
Mar 2019 352pp
9780817922344 Hardback £15.50 / €17.00
For more information on this title, see page 17.

**GAMBLING WITH OTHER PEOPLE’S MONEY**
How Perverse Incentives Caused the Financial Crisis
Russ Roberts
Jan 2019 112pp
9780817921859 Paperback £9.95 / €12.00
For more information on this title, see page 17.

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**THE HISTORICAL PERFORMANCE OF THE FEDERAL RESERVE**
The Importance of Rules
Michael D. Bordo
Apr 2019 600pp
9788179022146 Hardback £60.95 / €67.00
Argues for the importance of monetary stability and monetary rules, offering theoretical, empirical, and historical perspectives. Michael Bordo shows how the pursuit of stable monetary policy guided by central banks following rule-like behaviour produces low and stable inflation, stable real performance, and encourages financial stability.

**BEHAVIORAL FINANCE AND DECISION-MAKING MODELS**
Edited by Tripti Tripathi, Manoj Kumar Dash & Gaurav Agrawal
Apr 2019 360pp
9781522573999 Hardback £202.00 / €223.00
Examines behavioural biases and their impact on investment decisions in order to develop better future plans and strategies in the financial sector. Coverage includes behavioural approach, financial regulation, and the globalized sector.

**CAPITAL MANAGEMENT AND BUDGETING IN THE PUBLIC SECTOR**
Edited by Arwiphawee Srithongrung, Natalia B. Ermasova & Juita-Elena
Jan 2019 300pp
9781522573296 Hardback £211.00 / €234.00
Provides emerging research exploring the theoretical and practical aspects of long-term capital planning, annual capital budgeting, capital budget execution, and public spending evaluation. The book features coverage on a broad range of topics such as fiscal federalism, political regime, and project execution management.

**FINTECH AS A DISRUPTIVE TECHNOLOGY FOR FINANCIAL INSTITUTIONS**
Edited by Abdul Rafay
2018 274pp
9781522578055 Hardback £183.00 / €203.00
Discusses applications of FinTech in financial institutions in small, medium, and large businesses and through cultural and religious filters. The book features research on topics such as machine learning, market development, cryptocurrency, financial security, blockchain, and financial technology.
GLOBAL CHALLENGES IN PUBLIC FINANCE AND INTERNATIONAL RELATIONS
Edited by Deniz ahin Duran, Yusuf Temür & Doan Bazdoan
Mar 2019 300pp
9781522575641 Hardback £211.00 / €234.00
Provides an innovative and systematic examination of the present international financial events and institutions, international financial relations, and fiscal difficulties and dilemmas in order to discuss solutions for potential problems in the postmodern world. Coverage includes international aid, public debt, and corporate governance.

GREEN FINANCE FOR SUSTAINABLE GLOBAL GROWTH
Edited by Sang-Bing Tsai et al
2018 300pp
9781522578086 Hardback £202.00 / €223.00
Discusses emerging financial models that focus on sustainable development and environmental protection, including developing trends in green finance, internet finance, and sustainable finance. The book features research on topics such as competitive financing, supply chain management, and financial law.

INTERNATIONAL FINANCIAL REPORTING STANDARDS AND NEW DIRECTIONS IN EARNINGS MANAGEMENT
Edited by Jonas da Silva Oliveira, Graça Maria do Carmo Azevedo & Augusta da Conceição Santos Ferreira
Jan 2019 320pp
9781522578178 Hardback £211.00 / €234.00
Discusses identifying the behavioural patterns of managers and the accounting policies they use in different opportunistic circumstances. Featuring research on topics such as earnings quality, risk reports, and investor protection, this book is aimed at regulatory authorities, accountants, auditors, academics, students, and researchers.

METAHEURISTIC APPROACHES TO PORTFOLIO OPTIMIZATION
Edited by Jhuma Ray et al
Mar 2019 320pp
9781522578031 Hardback £192.00 / €213.00
Examines the proper selection of financial instruments in a financial portfolio management scenario in terms of metaheuristic approaches. This book also explores measures used for the evaluation of risks/returns of portfolios in real-life situations, and features research on closed-end funds, asset allocation, and risk-return paradigm.

ORGANIZATIONAL AUDITING AND ASSURANCE IN THE DIGITAL AGE
Edited by Rui Pedro Marques, Carlos Santos & Helena Inácio
Jan 2019 400pp
9781522573562 Hardback £211.00 / €234.00
Discusses challenges, identifies opportunities, and presents solutions in relation to issues in auditing, information systems auditing, and assurance services, and provides best practices for ensuring accountability, accuracy, and transparency. The book features research on topics such as forensic auditing, financial services, and corporate governance.

THROUGHPUT ACCOUNTING IN A HYPERCONNECTED WORLD
Edited by Ionica Oncioiu
Jan 2019 253pp
9781522577126 Hardback £183.00 / €203.00
Provides insights into controversial debates regarding the configuration and use of accounting and finance information both internally within economic entities and through third parties.

INTERNATIONAL MONETARY FUND

FISCAL MONITOR, OCTOBER 2018
Managing Public Wealth
International Monetary Fund
2018 277pp
9781484367612 Paperback £37.50 / €43.00
With increasing fiscal challenges in the aftermath of the global financial crisis, multilateral surveillance of fiscal developments has gained further importance. In response, the Fiscal Monitor was launched in 2009 to survey and analyse the latest public finance developments, update fiscal implications of the crisis and medium-term fiscal projections, and assess policies to put public finances on a sustainable footing.

FOREIGN EXCHANGE INTERVENTIONS IN INFLATION TARGETERS IN LATIN AMERICA
Alejandro Werner et al
Mar 2019 336pp
9781484375686 Paperback £22.50 / €26.00
Foreign exchange intervention is widely used as a policy tool, particularly in emerging markets, but our understanding of many facets of this tool remain limited. This volume reviews detailed accounts from several central banks in Latin America and provides insight into how, and with what aim, many interventions were implemented.
GLOBAL FINANCIAL STABILITY REPORT, OCTOBER 2018

A Decade after the Global Financial Crisis: Are We Safer?
International Monetary Fund
2018 277pp
9781484375594 Paperback £62.50 / €72.00
Assesses global financial markets and addresses emerging market financing in a global context. The Global Financial Stability Report focuses on relevant contemporary issues and regularly contains special features on structural or systemic issues that are critical to international financial stability. The discussion aims to deepen understanding of global capital flows as a critical engine of world economic growth.

MANAGING THE SOVEREIGN-BANK NEXUS
Giovanni Dell’Ariccia et al
Mar 2019 54pp
9781484359624 Paperback £20.95 / €24.00
Departmental Papers / Policy Papers
Reviews empirical and theoretical work on the links between banks and their governments (the bank-sovereign nexus). How significant is this nexus? What do we know about it? To what extent is it a source of concern? What is the role of policy intervention? The paper concludes with a review of recent policy proposals.

SHADOW BANKING AND MARKET-BASED FINANCE
Tobias Adrian & Bradley Jones
2018 47pp
9781484343883 Paperback £20.95 / €24.00
Departmental Papers / Policy Papers
Provides a conceptual framework to help distinguish various characteristics associated with different forms of nonbank credit intermediation. Anchored by this framework, the text takes stock of the evolution of shadow banking and the extent of its transformation into market-based finance since the global financial crisis.

THE BANK WAR AND THE PARTISAN PRESS
Newspapers, Financial Institutions, and the Post Office in Jacksonian America
Stephen Campbell
Jan 2019 232pp
9780700627448 Hardback £38.50 / €42.00
President Andrew Jackson’s conflict with the Second Bank of the United States was one of the most consequential political struggles in the early 19th century. The first reappraisal of this political turning point in almost fifty years, this book advances a new interpretation by focusing on the funding and dissemination of the party press.

THE PEOPLE VS THE BANKS
Michael Roddan
Apr 2019
9780522875188 Paperback £28.50 / €31.00
The banking royal commission has put the financial sector on trial and exposed its self-interest, corruption and excess. The People vs The Banks reveals what happens when businesses put profit before punters, reward bad behaviour and assume they are beyond the law. The day of reckoning for liars and thieves in pin-striped suits has arrived.

ACCOUNTING THEORY AS A BAYESIAN DISCIPLINE
David Johnston
Jan 2019 286pp
9781680835304 Paperback £81.50 / €95.00
Introduces Bayesian theory and its role in statistical accounting information theory. The approach taken in this monograph is a Demski-like treatment of “accounting numbers” as “signals” rather than as “measurements”.

University Press of Kansas
Melbourne University Publishing
Now Publishers
Melbourne University Publishing
AUTHORITY AND ACCOUNTABILITY IN HIERARCHIES
Christian Hofmann & Raffi J. Indjejikian
Jan 2019 122pp
9781680835106 Paperback £65.95 / €77.00

Examines the factors that drive assignment of authority inside the corporate hierarchy. In particular, the authors focus on authority assigned to middle managers or business-unit managers because decisions and actions taken at middle levels are collectively far-reaching and because little of the literature has focused on middle managers.

DYNAMIC INVESTMENT MODELS IN ACCOUNTING RESEARCH
Alexander Nezlobin
Jan 2019 94pp
9781680834963 Paperback £57.50 / €68.00

Presents three variants of the neoclassical investment model and characterizes the firm’s optimal investment policy, equity value, and the desirable properties of accrual accounting rules in each setting.

CRISIS CULTURES
The Rise of Finance in Mexico and Brazil
Brian Whitener
Mar 2019 232pp
9780822965862 Paperback £49.50 / €54.00

Challenges current cultural histories of the neo-liberal period by arguing that financialisation, and not just neoliberalism, has been at the centre of the dramatic transformations of Latin American societies in the last thirty years.

United Nations Publications

FISCAL PANORAMA OF LATIN AMERICA AND THE CARIBBEAN 2018
Public policy challenges in the framework of the 2030 Agenda
United Nations Economic Commission for Latin America and the Caribbean
Mar 2019 128pp
9789211219838 Paperback £33.95 / €38.00

This edition coincides with the thirtieth anniversary of the Regional Seminar on Fiscal Policy organized by the Economic Commission for Latin America and the Caribbean. Over the past 30 years, this seminar has become a key fixture on the agenda of fiscal policy events in the region.

TRANSPORT TRENDS AND ECONOMICS 2016-2017
Innovative Ways for Financing Transport Infrastructure
United Nations Economic Commission for Europe
Jan 2019 98pp
9789211171563 Paperback £24.50 / €28.00

Discusses the different new or innovative ways that exist in order to finance transport infrastructure projects. A detailed review of existing tools and methodologies used by the Governments in order to finance their transport infrastructure is included.

University of Virginia Press

THE UNLIKELY REFORMER
Carter Glass and Financial Regulation
Matthew P. Fink
Mar 2019 280pp, 19 b&w photos
9781942695165 Paperback £35.50 / €38.00

Recently described as “the single most important lawmaker in the history of American finance”, Carter Glass nonetheless remains a misunderstood figure. This study updates our perspective on the welter of assumptions, beliefs, and motivations underpinning a regulatory project that continues to be topical in the tumultuous contemporary moment.

George Mason University
FINANCE BESTSELLERS

Brookings Institution Press

CENTRAL BANKING AFTER THE GREAT RECESSION
Lessons Learned, Challenges Ahead
Edited by David Wessel
2014 113pp
9780815726081 Paperback £13.50 / €16.00

The global financial crisis is largely behind us, but the challenges it poses to the future stability of the world’s economic system affects everyone. New policies to prevent further crises have proven controversial. To describe the challenges, the Hutchins Center on Fiscal and Monetary Policy turned to frontline policymakers and some of their most prominent critics. This volume contains the resulting research.

City University of Hong Kong Press

INTERNATIONAL TRADE FINANCE
A Practical Guide
Kwai Wing Luk
2011 416pp
9789629371852 Paperback £26.50 / €31.00

There are few textbooks or reference works on international trade finance pertaining to Hong Kong. This text covers all the basic concepts of international trade and takes into account actual practices of trade financing in Hong Kong. The book consists of two sections—the Principles Section and the Practical Guide Section.

International Monetary Fund

FISCAL TRANSPARENCY HANDBOOK, 2018
IMF Staff
2018 200pp
9781484331859 Paperback £22.50 / €26.00

Manuals and Guides

Provides detailed guidance on the implementation of the new Fiscal Transparency Code, which was approved by the IMF Board in 2014. It explains why each principle of the Code is important and describes current trends in implementation of the principles.

PUBLIC FINANCIAL MANAGEMENT AND ITS EMERGING ARCHITECTURE
M. Cangiano, Teresa R. Curristine & Michel Lazare
2013 456pp
9781475531091 Paperback £31.50 / €37.00

The first two decades of the twenty-first century have witnessed an influx of innovations and reforms in public financial management. This book takes stock of the most important innovations that have emerged, including fiscal responsibility legislation, fiscal rules, medium-term budget frameworks, fiscal councils, fiscal risk management techniques, performance budgeting, and accrual reporting and accounting.

Mirabel Publishing

CREDIT ANALYSIS AND LENDING MANAGEMENT

Fourth Edition
Milind Sathye & James Bartle
2017 592pp, 30 illustrations
9781925716047 Paperback £61.50 / €70.00

No single textbook has previously covered credit risk analysis and lending management in a comprehensive and complete manner. This fourth edition is a comprehensive and complete textbook on credit risk management.
MANAGE FINANCES AND DEVELOP FINANCIAL PLANS

Running Your Business Better, Sixth Edition
Ian Birt
2017 334pp, 48 illustrations
9781925716368 Paperback £48.50 / €55.00
Shows you how to control financial results effectively in a small business. To do this, you need to keep relevant records, report operating results, and plan financial performance. Each chapter has exercises within the text, a list of key terms, and a multiple-choice quiz. There are also assessment activities at the end of key chapters.

SHAPE UP YOUR FINANCES

The Personal Finances Handbook, Second Edition
Ian Birt
2017 126pp
9781925716429 Paperback £19.50 / €22.00
Offers insights into managing your personal finances, outlining what you need to consider through three life stages: early on, working life and retirement. The book describes financial processes in a clear and concise way without the jargon, and includes plenty of practical tips and suggestions.

FINANCIAL STATEMENT ANALYSIS AND EARNINGS FORECASTING

Steven J. Monahan
2018 124pp
9781680834505 Paperback £69.95 / €82.00
Discusses the process of analysing historical financial statement data for the purpose of developing forecasts of future earnings.

GOVERNANCE OF HYBRID ORGANIZATIONS

Second Edition
Jeffrey J. Reuer & Elko Klijn
2018 92pp
9781680833065 Paperback £57.50 / €68.00
Annals of Corporate Governance
Despite considerable advances in the domain of corporate governance research, to date scholars have not begun to systematically analyse important governance issues. This book focuses on the structural design of boards, interplay with other governance instruments, and reviews governance solutions in other types of hybrid organisations.

THE ROLE OF STAKEHOLDERS IN CORPORATE GOVERNANCE

A View from Accounting Research
Gaizka Ormazábal
2018 115pp
9781680833966 Paperback £65.95 / €77.00
Reviews the empirical evidence on stakeholders’ influence on managerial behaviour focusing on stakeholders rather than shareholders and debt-holders. In analysing the role of stakeholders in corporate governance, the focus is on their ability and incentives to discipline corporate managers.

FINANCIAL ANALYSTS AND THEIR CONTRIBUTION TO WELL-FUNCTIONING CAPITAL MARKETS

Mark Bradshaw, Yonca Ertimur & Patricia O’Brien
2017 92pp
9781680833546 Paperback £53.50 / €63.00
Foundations and Trends® in Accounting
Views analysts in their role as key capital market intermediaries. The primary focus is on analysts’ activities, the information that is important to them, who benefits from their activities, and how regulation and information technology have changed their environment in recent years.
SUPPLY CHAIN FINANCE
Edited by Panos Kouvelis, Ling Dong & Danko Turcic
2017 274pp
9781680833768 Paperback £81.50 / €95.00
Foundations and Trends® in Technology, Information and Operations Management

The role of supply chain finance (SCF) is to optimize both the availability and cost of capital within a given buyer-supplier supply chain. This book focuses on creating liquidity in the supply chain through various buyer or seller-led solutions with or without a facilitating technology.

INTERNATIONAL PETROLEUM ACCOUNTING
Charlotte Wright & Rebecca Gallun
2004 589pp
9781593700164 Hardback £127.00 / €147.00

This long-awaited text explains, examines, and discusses various aspects of accounting in international petroleum operations. The authors discuss and illustrate international petroleum contracts and related contract accounting issues that arise and contrast U.S. accounting standards with those of other countries which are likely to be applicable to companies operating in international settings.

VENTURE CAPITAL, ANGEL FINANCING, AND CROWDFUNDING OF ENTREPRENEURIAL VENTURES
A Literature Review
Johannes Wallmeroth, Peter Wirtz & Alexander Peter Groh
2018 140pp
9781680833942 Paperback £78.50 / €92.00
Foundations and Trends® in Entrepreneurship

Develops a theoretical framework that not only provides insight into the different sources of entrepreneurial equity finance but also guides the volume’s structure.

BUDGETING AND BUDGETARY INSTITUTIONS
Edited by Anwar Shah
2007 584pp
9780821369395 Paperback £36.95 / €44.00

Budgeting and budgetary institutions play a critical role in resource allocation, government accountability, and improved fiscal and social outcomes. This volume highlights various concepts of performance budgeting, accrual accounting, activity based costing, and the use of information and communication technology in budgeting.

FUNDAMENTALS OF OIL AND GAS ACCOUNTING
Fifth Edition
Charlotte J. Wright & Rebecca A. Gallun
2007 784pp, illustrations
9781593701376 Hardback £150.00 / €174.00

Reflects the issues facing oil and gas producers operating in both US and international locations. This book includes: a chapter on asset retirement obligations and asset impairment; a section on project, analysis and investment decision making; and, coverage of asset exchanges and fair value reporting requirements.

THE NEW MICROFINANCE HANDBOOK
A Financial Market System Perspective
Edited by Joanna Ledgerwood
2013 530pp
9780821389270 Paperback £49.50 / €58.00

The object of this book is to provide a strategic guide to help assess the financial service needs of the poor and to determine how a diversified financial sector can address these needs. The book aims to facilitate access to and usage of financial products and services that genuinely meet the many needs of the poor through various sustainable financial service providers.
Lead with Your Customer
Transform Culture and Brand into World-Class Excellence, Second Edition
Mark David Jones & J Jeff Koher
Mar 2019 272pp
9781947308848 Paperback £29.95 / €34.00

Offers the key success tools all world-class organisations have in common and explain how your organisation can adopt them, using the World Class Excellence Model. For this second edition, the authors present updated examples from organisations including IKEA, Harley-Davidson, Ritz-Carlton, and Walt Disney.

ATD Press

10 Steps to Successful Budgeting
Lianabel Olive & Eduardo Nin
Jan 2019 230pp
9781947308862 Paperback £19.50 / €23.00

Walks you through the fundamentals of budgeting, explaining your role in your organization’s planning and budgeting process. Starts with a macro perspective, providing an overview of the planning and budgeting process and how it is typically structured within an organization. Then moving to preparing a sound budget and defending it to the next level of management.

Focus on Them
Become the Manager Your People Need You to Be
Ryan Changcoco
Edited by Megan Cole & Jack Harlow
2018 208pp
9781562868710 Paperback £24.95/ €28.00

Good managers know they need to deliver results to be successful. Great ones? They understand managing encompasses something more: making connections, embodying the right skills, and developing their direct reports. They also realize it takes practice. With Focus on Them, you’ll get the tools and know-how to excel as a manager.

Peak Leadership Fitness
Elevating Your Leadership Game
Timothy J. Tobin
2018 150pp
9781947308763 Paperback £24.95 / €28.00

Leadership coach and fitness expert Timothy J. Tobin invites you to share the lessons he’s learned at the intersection of physical and leadership fitness. With the encouraging style of a trainer-coach, Tobin shares his fitness principles and describes the steps to becoming leadership fit. This book is grounded in learning and development and leadership research and illustrated with true-to-life vignettes, sample leadership fitness plans, templates, and tip sheets.
AGILE APPROACHES FOR SUCCESSFULLY MANAGING AND EXECUTING PROJECTS IN THE FOURTH INDUSTRIAL REVOLUTION
Edited by Hur Bersam Bolat & Gül Tekin Temur
Jan 2019 380pp
9781522578659 Hardback £220.00 / €244.00
Addresses changes wrought by Industry 4.0 and its effects on project management as well as adaptations and adjustments that will need to be made within project life cycles and project risk management. The book highlights such topics as agile planning, cloud projects, and organisation structure.

ANALYTICS, OPERATIONS, AND STRATEGIC DECISION MAKING IN THE PUBLIC SECTOR
Edited by Gerald William Evans, William E. Biles & Ki-Hwan G. Bae
2018 457pp
9781522575917 Hardback £202.00 / €223.00
Discusses analytics applications in various public sector organisations, and addresses the difficulties associated with the design and operation of these systems including multiple conflicting objectives, uncertainties and resulting risk, ill-structured nature, combinatorial design aspects, and scale.

BIOECONOMICAL SOLUTIONS AND INVESTMENTS IN SUSTAINABLE CITY DEVELOPMENT
Edited by Jose G. Vargas-Hernandez & Justyna Anna Zdunek-Wielgoaska
Mar 2019 300pp
9781522579588 Hardback £183.00 / €203.00
Explores the development of sustainable city models based on investments in eco-oriented solutions by protecting and making publicly available green areas and by innovative investments with the use of bioeconomical solutions. The book features research on topics such as bioeconomy vision, environmental education, and rural planning.

EMOTION-BASED APPROACHES TO PERSONNEL MANAGEMENT
Emerging Research and Opportunities
Sara Fazzin
2018 180pp
9781522583981 Hardback £155.00 / €171.00
Provides conceptual frameworks, analysis, and discussion of the issues concerning organisational behaviour through the lens of organisational culture and emotions. The book examines diversity, consumer behaviour, and emotional intelligence.

ETHICAL AND SUSTAINABLE SUPPLY CHAIN MANAGEMENT IN A GLOBAL CONTEXT
Edited by Ulas Akkucuk
Apr 2019 350pp
9781522589709 Hardback £211.00 / €234.00
Uses cases, qualitative studies, empirical results, and analyses of legal frameworks to focus on ethics and sustainability as they relate to the management of global supply chains. Coverage includes production planning, consumer awareness, and labour laws.

GLOBAL SUPPLY CHAINS AND MULTIMODAL LOGISTICS
Emerging Research and Opportunities
Deepankar Sinha
Mar 2019 130pp
9781522582984 Hardback £155.00 / €171.00
Provides concepts of global logistics and its risk factors and provides an integrated framework for effective decision making. Highlighting such topics as enterprise resource planning, forecasting models, and logistics systems, this publication is designed for managers, business professionals, researchers, academics, and students.
HANDBOOK OF RESEARCH ON ENTREPRENEURIAL LEADERSHIP AND COMPETITIVE STRATEGY IN FAMILY BUSINESS
Edited by José Manuel Saiz-Álvarez & Jesús Manuel Palma-Ruiz
Apr 2019 510pp
9781522580126 Hardback £324.00 / €358.00
Presents research on business and leadership strategies that can be applied to family firms in order to boost efficiency, competitiveness, and optimal use of resource allocation to compete internationally.

KNOWLEDGE MANAGEMENT TECHNIQUES FOR RISK MANAGEMENT IN IT PROJECTS
Emerging Research and Opportunities
Muhammad Noman Riaz
Apr 2019 121pp
9781522583899 Hardback £126.00 / €140.00
Examines the tools and techniques of knowledge management and integrates them with risk management techniques for better analysis of risks that can occur in different stages of IT projects. Coverage includes benchmark monitoring, integration management, and knowledge banks.

HANDBOOK OF RESEARCH ON STRATEGIC COMMUNICATION, LEADERSHIP, AND CONFLICT MANAGEMENT IN MODERN ORGANIZATIONS
Edited by Anthony Normore, Mitch Javidi & Larry Long
Mar 2019 400pp
9781522585169 Hardback £230.00 / €254.00
Provides research exploring the theoretical and practical aspects of managing and solving conflicts, and introduces updated approaches for refining communication and leadership skills. The book includes coverage on a broad range of topics such as emotional intelligence, organisational crises, and virtual team management.

MANAGEMENT TECHNIQUES FOR EMPLOYEE ENGAGEMENT IN CONTEMPORARY ORGANIZATIONS
Edited by Naman Sharma, Narendra Chaudhary & Vinod Kumar Singh
2018 320pp
9781522577997 Hardback £211.00 / €234.00
Provides theoretical frameworks and the latest empirical research findings on management strategies for the promotion, adoption, and implementation of work engagement policies. Coverage includes gamification, employee engagement, and management techniques.

HIERARCHICAL PLANNING AND INFORMATION SHARING TECHNIQUES IN SUPPLY CHAIN MANAGEMENT
Edited by Atour Taghipour
2018 220pp
9781522572992 Hardback £173.00 / €192.00
Discusses information exchanges and approaches of coordination related to operation planning for a better understanding of how hierarchical planning techniques and principles can contribute to the effective and efficient management and planning of supply chain activities.

RESPONSIBLE, SUSTAINABLE, AND GLOBALLY AWARE MANAGEMENT IN THE FOURTH INDUSTRIAL REVOLUTION
Edited by Ziska Fields & Stefan Huesig
Apr 2019 300pp
9781522576389 Hardback £211.00 / €234.00
Focuses on responsible and sustainable management practices to better use innovative technologies and understand the impact of these technologies on business processes and the environment for organisational success. This book features research on cognitive development, JointExpertise, artificial intelligence, green management, and more.

INTERGENERATIONAL GOVERNANCE AND LEADERSHIP IN THE CORPORATE WORLD
Edited by Julia Margarete Puaschunder
Apr 2019 300pp
9781522580034 Hardback £192.00 / €213.00
Promotes the idea of intergenerational equity in the corporate world as an alternative means to coordinating the common good and imbuing economic stability beyond a purely governmental approach. Coverage includes financial development, organisational culture, and behavioural economics.

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HUMAN RESOURCES MANAGEMENT ISSUES, CHALLENGES AND TRENDS
Now and Around the Corner
Ronald R. Sims
Edited by Sheri K. Bias
Mar 2019 260pp
9781641135351 Paperback £49.95 / €55.00
9781641135368 Hardback £94.50 / €102.00
Contemporary Human Resources Management: Issues, Challenges and Opportunities
Explores and provides an updated look at some of the challenges, trends and issues HRM professionals need to focus on. The book discusses the ever evolving role of HRM professionals to include discussion of how the profession must continue to become more adaptive, resilient, quick to change direction and customer-centred.

MANAGING TRUST IN STRATEGIC ALLIANCES
Edited by T.K. Das
2018 334pp
9781641135306 Paperback £49.95 / €55.00
9781641135313 Hardback £94.50 / €102.00
Research in Strategic Alliances
Deals with significant issues relating to the management of trust in strategic alliances. These issues include the role of trust in value creation and appropriation, the dialectics of trust, control, and risk in multilateral R&D alliances, protecting trustworthiness in open and closed alliance networks, and balancing trust and distrust.

THE DIALOGICAL CHALLENGE OF LEADERSHIP DEVELOPMENT
Edited by Rob Koonce & Rens van Loon
Mar 2019 180pp
9781641135672 Paperback £49.95 / €55.00
9781641135689 Hardback £94.50 / €102.00
Contemporary Perspectives on Leadership Development
Offers compelling evidence that - whether they arise from Brazilian favelas or the world’s largest corporate boardrooms - the challenges which leaders face on a daily basis can be effectively addressed through dialogical practice.
Now in its second edition, Harlan Platt has revised, updated, and expanded this classic text to include a new chapter on bankruptcy law, a profile of the turnaround manager, and an overview of the typical turnaround engagement. This book cuts to the heart of the patterns, procedures, and pitfalls of bringing a corporation back to life and health.

PROJECT MANAGEMENT INSTITUTE

PRACTICE STANDARD FOR SCHEDULING
Third Edition
Project Management Institute
May 2019 100pp
9781628255614 Paperback £64.95 / €71.00

Provides the latest thinking regarding good and accepted practices in the area of scheduling for a project. Aligned with the A Guide to the Project Management Body of Knowledge (PMBOK® Guide), Sixth Edition, this practice standard expounds on the information contained in Section 6 on Project Schedule Management of the PMBOK® Guide.

PRACTICE STANDARD FOR WORK BREAKDOWN STRUCTURES
Third Edition
Project Management Institute
Jun 2019 100pp
9781628256192 Paperback £64.95 / €71.00

Serves as a guide for defining work as it relates to a specific project’s objectives. The Practice Standard for Work Breakdown Structures, Third Edition supplies project managers and team members with direction for the preliminary development and the implementation of the WBS.

THE STANDARD FOR PROGRAM MANAGEMENT
Fourth Edition
Project Management Institute
2017 176pp
9781628251968 Paperback £73.50 / €85.00

This fourth edition differs from prior editions by focusing on the principles of good programme management. Programme activities have been realigned to programme lifecycle phases rather than topics, and the first section has been expanded to address the key roles of programme manager, programme sponsor and programme management office.

Translations Available:
Jan 2019 176pp
Paperback £73.50 / €85.00
9781628255935 Arabic
9781628255812 Brazilian Portuguese
9781628255775 French
9781628255850 German
9781628255973 Hindi
9781628255898 Italian
9781628256130 Japanese
9781628256093 Korean
9781628256017 Russian
9781628256055 Simplified Chinese
9781628255737 Spanish
The standard focuses on the “what” of risk management (i.e., the key considerations for effective risk management). It is primarily written for portfolio, program, and project managers.

Purdue University Press

PROJECT AND PROGRAM MANAGEMENT
A Competency-Based Approach, Fourth Edition
Mitchell L. Springer
Jan 2019 277pp
9781557538581 Hardback £82.50 / €89.00

Balances a complete account of the technical aspects of project and program management with a practical approach to understanding and developing the core competencies required to accomplish desired goals. The author details the essential parts of the program management approach, describing the best way to define, organize, and schedule work.

Salem Press

LEADERSHIP
Edited by Salem Press
Sep 2019 300pp
9781642652871 Hardback £167.00 / €182.00

Provides readers with the tools to recognise effective, and ineffective, leadership, and build their skill set to develop solid leadership skills of their own. This volume gives valuable insights into teambuilding, time management, delegation, and the ever-elusive innovation.

Society for Human Resource Management

PREVENTING WORKPLACE HARASSMENT IN A #METOO WORLD
A Guide to Cultivating a Harassment-Free Culture
Bobbi K. Dominick
Jan 2019 190pp
9781586445539 Paperback £34.50 / €40.00

Combining a comprehensive study of employment practices with academic research on human behaviour, author Dominick uncovers what really prevents harassment in the workplace (and what does not) and authoritatively lays out how it must be addressed by leaders and HR professionals serious about stopping it.

Trainers Publishing House

DON’T WASTE MY TIME
Expert Secrets for Meetings That Inspire, Engage, and Get Results
Kimberly Delvin
Mar 2019 176pp
9781939247117 Paperback £17.50 / €19.00

Shows how to transform meetings from being boring and unproductive with Kimberly Devlin’s surefire PLANNER strategy, which makes planning productive meetings easy and provides guidance on agendas, managing difficult behaviours, and follow through.
The era when associations could count on members joining and renewing, even with a relatively unchanging menu of membership benefits, has passed. Membership is not dead but you do need to change your thinking and your models to adapt to the way participation is changing as a result of the generational shifts in the workforce, social changes, and the technology-enabled access to content and community.

**RACE FOR RELEVANCE**

5 Radical Changes for Associations

Harrison Coerver & Mary M. Byers

2011 168pp

9780880343350 Hardback £27.50 / €32.00

Presents the radical change that is required to maintain influence and thrive in the new environment and avoid challenges associated with old association models, such as loss of market share, increased competition for members’ time, and shrinking revenue sources.

**ROAD TO RELEVANCE**

5 Strategies for Competitive Associations

Harrison Coerver & Mary Byers

2013 176pp

9780880343565 Hardback £29.50 / €34.00

Provides real insight into how to adapt the strategies of Race to Relevance to your organisation’s circumstances so that you can execute them.

Use Road to Relevance to lead your organisation to an ever-more-valued, sustainable, and relevant future.

Not all activity leads to learning. Move beyond the myths with an evidence-based approach. Seasoned technical trainer Ruth Colvin Clark has synthesised the findings of today’s crucial learning research into a noteworthy refresher of her 2010 book. Delve into the foundational ideas of evidence-based practice and discover a clear pathway to applying best practices to the creation of your instructional products.

**TELLING AIN’T TRAINING**

Second Edition

Harold D. Stolovitch & Erica J. Keeps

2011 312pp

9781562867010 Paperback £37.95 / €44.00

This updated, expanded and enhanced new edition reflects almost a decade of progress, but its lively, user-friendly tone has been carefully preserved. In fact, this is a book that faithfully practices what it preaches, engaging the reader from page one and immediately involving them in the first of many try-it-yourself exercises in learning.

A text on project planning and analysis in developing countries, this book focuses on the economic and financial analysis of projects. The author examines the issues that arise before a project is appraised, and tackles the difficult problems that arise for project planners, such as inflation.
Melbourne University Publishing

WOMEN LEADING
Christine Nixon & Amanda Sinclair
2017 277pp
9780522871623 Paperback £25.50 / €30.00
Smashes tired prescriptions that women should lead like men, highlighting a long history of innovative female leadership. Christine Nixon and Amanda Sinclair draw on their own and thousands of others’ experiences to argue it is women who provide new inspiration for change towards inventive, inclusive and productive organisations and communities.

NewSouth Publishing

STOP FIXING WOMEN
Why Building Fairer Workplaces is Everyone's Business
Catherine Fox
2017 240pp
9781242351657 Paperback £17.95 / €20.00
Wage inequality between men and women seems one of the intractables of our age. Women are told they need to back themselves more, negotiate better, support each other, strike a balance between work and home. This searing book argues that insisting that women who fix themselves won’t fix the system, the system built by men, and offers guidance for male leaders who say they want to make a difference.

SME

THE HITCHHIKER’S GUIDE TO LEAN
Lessons from the Road
Jamie Flinchbaugh & Andy Carlino
2005 216pp
9780872638310 Hardback £32.50 / €37.00
Hitchhikers do not travel a fixed path. They intentionally wander so they can learn and grow along the way. Embarking on the lean journey is similar; there are many roads on which to wander and no single one is right for all. This book reveals the most critical lessons learned over the authors’ combined 30-plus years of exploring the lean highways.

PennWell Books

PROJECT ECONOMICS AND DECISION ANALYSIS
Determinisitic Models, Second Edition
M. A. Mian
2012 482pp
9781593702083 Hardback £127.00 / €147.00
Project Economics and Decision Analysis, Volume I
This new second edition expands and updates the first volume by incorporating new advances and clarifying concepts to facilitate their understanding. Also features a section on netback pricing and indexed netback pricing. Additionally, the new edition expands the weighted average cost of capital (WACC) concept for better comprehension and to recognise its weakness in practice.
**PMBOK® GUIDE**

A Guide to the Project Management Body of Knowledge, Sixth Edition

*Project Management Institute*

2017 589pp
9781628251845 Paperback £85.00 / €99.00

By Project Managers, For Project Managers PMI’s flagship publication, the *PMBOK® Guide*, is the fundamental resource for effective project management in any industry. It is developed by active practitioners and subject matter experts, then reviewed by the project management community before it is released, to ensure it always reflects the current state of the profession.

**Why is the *PMBOK® Guide* changing?**

Project Management has evolved significantly since the *PMBOK® Guide, Fifth Edition* was published in 2013.

Part 2 of the *PMBOK® Guide* is accredited by the American National Standards Institute (ANSI) and must be updated every four to five years.

- PMI continually learns more about what drives successful project outcomes through our research, and we want to share those drivers with the project management community.

**What's New in the *PMBOK® Guide, Sixth Edition*?**

The *PMBOK® Guide, Sixth Edition* includes information on how to implement its approaches in agile environments - a first for PMI. Other additions include:

- Trends and emerging practices
- Tailoring considerations
- A greater emphasis on strategic and business knowledge
- A new section on the role of the project manager

**Translations Available:**

9781628251852 Arabic
9781628251869 Chinese (Simplified)
9781628251876 French
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9781628251890 Italian
9781628251906 Japanese
9781628251913 Korean
9781628251920 Portuguese (Brazilian)
9781628251937 Russian
9781628251944 Spanish

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**AGILE PRACTICE GUIDE**

Project Management Institute

2017 210pp
9781628254198 Paperback £44.95 / €51.00

A resource to help understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organisations wanting to increase agility.

**Translations Available:**

9781628254198 Arabic
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9781628254181 Russian
9781628254143 Spanish

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**A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE) and AGILE PRACTICE GUIDE BUNDLE**

Sixth Edition

*Project Management Institute*

2017 800pp
9781628251845 Paperback £85.00 / €99.00

This sixth edition has been updated to reflect the latest good practices in project management. New to this edition: each knowledge area will contain a section entitled Approaches for Agile Iterative and Adaptive Environments, describing how these practices integrate in project settings. It will also contain more emphasis on strategic and business knowledge.

**Translations Available:**

9781628251852 Arabic
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9781628251951 Hindi
9781628251890 Italian
9781628251906 Japanese
9781628251913 Korean
9781628251920 Portuguese (Brazilian)
9781628251937 Russian
9781628251944 Spanish
Challenges Facing China’s Economic Reform and Opening at Forty
Jacques deClercq & Avery Goldstein
Sep 2019 368pp
9780815737254 Paperback
£33.50 / €38.00
Leading experts offer insights into the many difficult issues China now faces, including development of its rural economy, urban industrial policy, public finance, and international trade and investment. The authors provide historical context, drawing lessons from four decades of reform in China.
Brookings Institution Press

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International Monetary Fund

The US and China are in fact each other’s most important partner in trade among many aspects. In this book, Lau looks through various economic statistics of the past few decades and shows us that while the real effects of the China-US trade war in 2018 are not negligible, they are relatively manageable for both nations.
The Chinese University Press

Emigrants are increasingly viewed as a resource for promoting economic development back in their home countries. Benjamin Graham finds that diasporans - migrants and their descendants - play a critical role in linking foreign firms to social networks in developing countries, allowing firms to flourish even in challenging political environments.
University of Michigan Press

INVESTING IN THE HOMELAND
Migration, Social Ties, and Foreign Firms
Benjamin A.T. Graham
Mar 2019 256pp
9/804/211150 Hardback
£42.50 / €47.00
Michigan Studies in International Political Economy

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University of Michigan Press
INTERNATIONAL TRADE STATISTICS YEARBOOK 2017, VOLUME I
Trade by Country
United Nations Department for Economic and Social Affairs
Mar 2019 398pp 9789211164466 Paperback £145.00 / €168.00
Provides a condensed and integrated analytical view of the international merchandise trade, and trade in services up to the year 2017 by means of brief descriptive text, concise data tables and charts. The information presented provides insights into the latest trends of trade in goods and services of around 175 countries (and areas) in the world.
United Nations Publications

WORLD ECONOMIC SITUATION AND PROSPECTS 2019
United Nations Department for Economic and Social Affairs
Mar 2019 244pp 9789211091899 Paperback £67.95 / €76.00
World Economic Situation and Prospects (WESP)
The United Nations definitive report on the state of the world economy, providing global and regional economic outlook for 2019 and 2020. Produced by the Department of Economic and Social Affairs, the five UN regional commissions, the United Nations Conference on Trade and Development, with contributions from the UN World Tourism Organization.
United Nations Publications

STATISTICAL YEARBOOK 2018
United Nations, Department of Economic and Social Affairs
2018 522pp, English/French edition 9789210614277 Paperback £185.00 / €290.00
An annual compilation of a wide range of international economic, social and environmental statistics on over 200 countries and areas, compiled from sources including UN agencies and other international, national and specialised organisations. The 2018 edition contains data available as of 31st July 2018.
United Nations Publications

THE ANALYSIS OF HOUSEHOLD SURVEYS
A Microeconometric Approach to Development Policy
Angus Deaton
Jan 2019 488pp 9781464131313 Paperback £45.50 / €53.00
Two decades after its original publication, The Analysis of Household Surveys is being reissued with a new preface by its author, Sir Angus Deaton, recipient of the 2015 Nobel Prize in Economic Sciences.
World Bank Group Publications
ECONOMICS OF REAL-LIFE
A New Exposition
C.T. Kurien
Mar 2019 250pp
9789332704435 Hardback
£48.50 / €54.00
Introduces the working of contemporary economies with special reference to India, and aims to logically trace the evolutionary process of the economy through to its present manifestation as global capitalism.

GROWTH IN A TIME OF CHANGE
Global and Country Perspectives on a New Agenda
Edited by Zia Qureshi & Hyeon-Wook Kim
Oct 2019 240pp
9780815737759 Paperback £29.50 / €34.00
Addresses new issues and challenges for economic growth arising from ongoing significant change in the world economy, focusing especially on technological transformation. Throughout the book, the contributors, in their analysis of both global and Korea-specific trends and prospects, place emphasis on drawing implications for policy.

AVOIDING THE MIDDLE-INCOME TRAP IN ASIA
The Role of Trade, Manufacturing, and Finance
Edited by Naoyuki Yoshino, Peter J. Morgan, Guanghua Wan & Bihong Huang
Jan 2019 416pp
9784899740797 Paperback £30.50 / €36.00
Since many policymakers aspire to pull their countries out of the middle-income trap and into the ranks of high-income countries, they must understand the factors that hinder or support the transition. This book defines the middle-income trap and examines the roles of manufacturing, finance, and trade openness in achieving sustainable development.

DEMYSTIFYING RISING INEQUALITY IN ASIA
Edited by Bihong Huang, Peter J. Morgan & Naoyuki Yoshino
Mar 2019 250pp
9784899741015 Paperback £29.95 / €35.00
Contributes to the existing literature on inequality in Asia by focusing on three broad themes, corresponding to three parts of the volume. Part I offers an overview of inequality in Asia; Part II focuses on the drivers of rising inequality in Asia; and Part III presents country case studies.

PRODUCTIVE EQUITY
The Twin Challenge of Reviving Productivity and Reducing Inequality
Edited by Kemal Dervi & Zia Qureshi
Dec 2019 280pp
9780815736974 Hardback £29.95 / €35.00
This book by economic experts with long experience in studying the global economy and development argues that lagging productivity and growing inequality are, in fact, linked by common causes and must have common solutions.

PUBLIC SECTOR REFORM IN THE MIDDLE EAST AND NORTH AFRICA
Lessons of Experience for a Region in Transition
Edited by Robert P. Beschel & Tarik M. Yousef
Mar 2019 280pp
9780815736974 Paperback £37.50 / €43.00
Offers a comprehensive assessment of a wide range of public sector reform efforts in nine countries. This book examines both the good and the bad, looking not only at what each reform accomplished but at how it was implemented. The result is a series of useful lessons on how public sector reforms can be adopted in MENA.

TO GET RICH IS GLORIOUS
Challenges Facing China’s Economic Reform and Opening at Forty
Jacques deLisle & Avery Goldstein
Sep 2019 365pp
9780815737254 Paperback £33.50 / €38.00
For more information on this title, see page 34.
Food and Agriculture Organization of the United Nations - FAO

FOOD OUTLOOK
Biannual Report on Global Food Markets (November 2018)
Food and Agriculture Organization of the United Nations
Mar 2019 104pp
9789251310960 Paperback £38.95 / €44.00

Analyses trends and developments in the markets for cereals, the oilseeds complex, sugar, meat, dairy and fish products. The November 2018 edition also offers a detailed analysis of the cassava markets and the protracted decline in international coffee prices.

The University of Georgia Press

BEHAVIORAL ECONOMICS AND NUCLEAR WEAPONS
Edited by Anne I. Harrington & Jeffrey W. Knopf
Aug 2019 216pp
9780820355634 Hardback £45.95 / €53.00

Studies in Security and International Affairs
Applies the insights of behavioural economics to the study of nuclear weapons policy. Contributors to this collection examine how a behavioural approach might inform our understanding of topics such as deterrence, economic sanctions, the nuclear non-proliferation regime, and US domestic debates about ballistic missile defence.

IGI Global

THE BELT AND ROAD STRATEGY IN INTERNATIONAL BUSINESS AND ADMINISTRATION
Edited by Wei Liu et al
Apr 2019 365pp
9781522584407 Hardback £211.00 / €234.00

Developing new and innovative opportunities to connect neighbouring countries bodes well for those countries and the entire world. This volume discusses one of most important programs embodying economic, regional, and political demands in the Asian and European environment.
BUILDING A SUSTAINABLE TRANSPORTATION INFRASTRUCTURE FOR LONG-TERM ECONOMIC GROWTH
Edited by Olga V. Smirnova
2018 250pp
9781522573968 Hardback £183.00 / €203.00
Exams contemporary transportation issues through the lens of various modes of transportation while also focusing on the importance of sustainability, urban planning, and funding. The book covers sustainability and climate change, public management and planning, financing of transportation infrastructure, and revenue and spending issues.

THE CIRCULAR ECONOMY AND ITS IMPLICATIONS ON SUSTAINABILITY AND THE GREEN SUPPLY CHAIN
Edited by Ulas Akkucuk
2018 312pp
9781522581093 Hardback £202.00 / €223.00
Presents research on methods of extending biological cycles found in nature to technological cycles where goods, when disposed properly, are converted into new products in an environmentally efficient way.

EXAMINING THE SOCIAL AND ECONOMIC IMPACTS OF CONFLICT-INDUCED MIGRATION
Edited by Esther Akumbo Nyam & Festus Idoko
Mar 2019 270pp
9781522576150 Hardback £173.00 / €192.00
Examines the theoretical and practical basis of induced migration in regions under conflict, and the impact of sociology and economy on this type of relocation and how it can be managed for global sustainable peace. The book features research on topics such as conflict theory, media agenda, and state economics.

GLOBAL CAMPAIGNING INITIATIVES FOR SOCIO-ECONOMIC DEVELOPMENT
Edited by Luísa Cagica Carvalho & Maria José Madeira
Apr 2019 350pp
9781522573937 Hardback £183.00 / €203.00
Explores unified campaigns and how they can help to make the economy globally competitive and sustainable through their impact on innovation, production, generating revenue, and increasing employability and quality of life. This publication covers a wide array of topics including customer value, digital innovation, and social innovation.

INTERNATIONAL FIRMS’ ECONOMIC NATIONALISM AND TRADE POLICIES IN THE GLOBALIZATION ERA
Edited by Harish C. Chandan & Bryan Christiansen
2018 285pp
9781522575610 Hardback £202.00 / €223.00
Provides a comprehensive understanding of the recent rise of economic nationalism in the context of the hyper-connected global economy by providing strategies and country-specific solutions for domestic and international firms.

POSITIONING AND BRANDING TOURISM DESTINATIONS FOR GLOBAL COMPETITIVENESS
Edited by Rahmat Hashim, Mohd Hafiz Mohd Hanafiah & Mohd Raziff Jamaluddin
2018 292pp
9781522572534 Hardback £192.00 / €213.00
Focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies.

SPECIAL INTEREST TOURISM IN SOUTHEAST ASIA
Emerging Research and Opportunities
Bintang Handayani, Hugues Seraphin & Maximiliano E. Korstanje
Apr 2019 146pp
9781522573937 Hardback £155.00 / €171.00
Discusses the challenges associated with special interest tourism and how it can be used to overcome unfavourable impacts of tourism for the local community, as well as preserve cultural heritage. The book covers emerging issues such as sustainability, technological advances, and responses to over tourism and tourism-phobia.
STRATEGY AND SUPERIOR PERFORMANCE OF MICRO AND SMALL BUSINESSES IN VOLATILE ECONOMIES
Edited by João Conrado de Amorim Carvalho & Emmanuel M.C.B. Sabino
2018 365pp
9781522578888 Hardback £211.00 / €234.00
Focuses on the ways that organisations capture information and disseminate it in their work teams, transforming this knowledge into innovative products and services that establish competitive advantage.

International Monetary Fund

BALANCE OF PAYMENT STATISTICS YEARBOOK 2018
International Monetary Fund
Mar 2019 1224pp
9781484329801 Paperback £126.00 / €146.00
Balance of Payments Statistics
The IMF’s Balance of Payments Statistics contains more than 425,000 data series including aggregate and detailed information for about 200 countries and reporting entities. It delivers data on international economic transactions including total goods, services, factor income, current and capital transfers, and changes in an economy’s external financial claims and liabilities.

DIRECTION OF TRADE STATISTICS YEARBOOK, 2018
International Monetary Fund
Feb 2019 277pp
9781484329870 Paperback £88.95 / €102.00
Contains data on the value of merchandise exports and imports among 183 countries and all their trading partners. This book provides seven years of data for the countries and two sets of world and area summaries: trade as seen by the reporting countries, and as seen by the partner countries to those transactions.

REGIONAL ECONOMIC OUTLOOK, OCTOBER 2018
International Monetary Fund
Feb 2019 71pp
Paperback £33.50 / €38.00
9781484375402 Europe, English edition
9781484375389 Middle East and Central Asia, English edition
9781484375396 Sub-Saharan Africa, English edition
9781484376874 Sub-Saharan Africa, French edition
9781484375365 Western Hemisphere, English edition
9781484376843 Western Hemisphere, Spanish edition
9781484375419 Asia-Pacific, English edition

The five Regional Economic Outlooks published biannually by the IMF cover Asia and Pacific, Europe, the Middle East and Central Asia, Sub-Saharan Africa, and the Western Hemisphere. In each volume, recent economic developments and prospects for the region are discussed as a whole, as well as for specific countries.

FORTHCOMING
REGIONAL ECONOMIC OUTLOOK, APRIL 2019
International Monetary Fund
May 2019 277pp
Paperback £33.50 / €38.00
9781484396865 Sub-Saharan Africa, English edition
9781484396872 Middle East and Central Asia, English edition
Other regions to be announced.
WORLD ECONOMIC OUTLOOK, OCTOBER 2018
Challenges to Steady Growth
International Monetary Fund
Mar 2019 214pp
Paperback £60.95 / €70.00
9781484376799 English Edition
9781484382868 Spanish Edition

For more information on this title, see page 34.

FORTHCOMING
WORLD ECONOMIC OUTLOOK, APRIL 2019
International Monetary Fund
May 2019 277pp
9781484397480 English edition
£60.95 / €70.00

ISEAS Publishing

EXPLORING THE TRADE POTENTIAL OF THE DFTZ FOR MALAYSIAN SMES
Edited by Tham Siew Yean
Mar 2019 23pp
9789814843430 Paperback £6.95 / €8.00
Trends in Southeast Asia

Malaysia established the Digital Free Trade Zone (DFTZ) to facilitate the development of e-commerce and the country’s small and medium enterprises’ (SMEs) exports. The data revealed thus far indicates an increasing number of SMEs coming on board the DFTZ e-commerce platforms.

VIETNAM'S INDUSTRIALIZATION AMBITIONS
The Case of Vingroup and the Automotive Industry
Edited by Le Hong Hiep
Mar 2019 19pp
9789814843416 Paperback £75.00 / €8.00
Trends in Southeast Asia

Vingroup, the Vietnam’s largest private conglomerate, in the automotive industry has sparked new hopes for an industrialization drive. The company, through its subsidiary Vinfast, aims to become a leading automaker in Southeast Asia with an annual capacity of 500,000 units and a localization ratio of 60 per cent by 2025.

University of KwaZulu-Natal Press

CO-OPERATIVES IN SOUTH AFRICA
Advancing Solidarity Economy Pathways from Below
Edited by Vishwas Satgar
Mar 2019 320pp
9781869144234 Paperback £25.95 / €29.00

This volume builds on a previous collection, The Solidarity Economy Alternative: Emerging Theory and Practice (2014), and inaugurates a debate between leading government co-operative development practitioners and its critics, many of whom are working to advance bottom-up solidarity economy pathways.

Lynne Rienner Publishers

CORPORATE ACTORS IN GLOBAL GOVERNANCE
Business as Usual or New Deal?
Edited by Matthias Hoffberth
Jul 2019 280pp
9781626378032 Hardback £94.95 / €103.00
Advances in International Political Economy

What part should corporate actors play in global governance? With regard to concerns over such issues as public health, education, human rights, and the environment, they arguably are influential. The authors of this book offer an empirically rich picture of the often-contentious governance roles of corporations in today's global political economy.
Entrepreneurial Seoulite
Culture and Subjectivity in Hongdae, Seoul
Mihye Cho
Mar 2019 192pp
9780472054169 Paperback £16.95 / €19.00
9780472074167 Hardback £53.95 / €62.00
Perspectives On Contemporary Korea
By juxtaposing the cultural turn and cultural/creative city-making, Entrepreneurial Seoulite interrogates the formation of new citizen subjectivity, namely the enterprising self, in post-Fordist Seoul.

Investing in the Homeland
Migration, Social Ties, and Foreign Firms
Benjamin A.T. Graham
Mar 2019 256pp, 25 charts, 32 tables
9780472131150 Hardback £62.50 / €72.00
Michigan Studies in International Political Economy
For more information on this title, see page 34.

Rice in the Time of Sugar
The Political Economy of Food in Cuba
Louis A. Pérez Jr.
May 2019 272pp
9781469651422 Paperback £32.95 / €36.00
9781469651415 Hardback £98.50 / €107.00
In this history of Cuba, Louis Perez proposes a new Cuban counterpoint: rice, a staple central to the island’s cuisine, and sugar, which dominated an export economy 150 years in the making. Perez shows how the logic of the sugar trade resulted in the development of an agriculture for consumers abroad at the expense of consumers at home.

Behavioral Economics of Multiperiod Insurance Purchasing Behavior
The Role of Emotions
Howard Kunreuther & Mark Pauly
Jan 2019 106pp
9781680835243 Paperback £61.95 / €72.00
Foundations and Trends® in Microeconomics
Demonstrates that emotions play a role in predicting departures from expected utility maximization for making insurance purchasing decisions over time. The authors highlight the conceptual issues and alternative theories of behaviour about repeat insurance purchasing over time.

Foundations of Stated Preference Elicitation
Consumer Behavior and Choice-Based Conjoint Analysis
Moshe Ben-Akiva, Daniel McFadden & Kenneth Train
Feb 2019 144pp
9781680835267 Paperback £82.50 / €94.00
Foundations and Trends® in Econometrics
Provides the reader with stated preference data collection methods, discrete choice models, and statistical analysis tools that can be used to forecast demand and assess welfare impacts for new or modified products or services in real markets, and summarise the conditions under which the reliability of these methods has been demonstrated.

Border and Connectivity
North-East India South-East Asia
K. Vidya Sagar Reddy & C. Joshua Thomas
Mar 2019 255pp
9789386618757 Hardback £72.50 / €81.00
Presents a collection of articles which provide an analytical commentary on the contemporary issues concerning India’s Act East Policy and Northeast India. This book is multi-faceted in approach and gives insights into understanding the political and social implications of cross-border trade in this ethnically diverse region of the country.
was evident during the 19th Party Congress of 2017. This volume offers a detailed examination of Xi Jinping's initiatives in the context of what was proclaimed as a "new era".

University of Pittsburgh Press

THE LEGACIES OF LEGACY CITIES
Continuity and Change amid Decline and Revival
Edited by J. Rosie Tighe & Stephanie Ryberg-Webster
Jun 2019 240pp, 22 illustrations
9780822945835 Hardback £49.50 / €54.00

Legacy cities are places that have experienced sustained population loss and economic contraction. This volume explores not only the commonalities across legacy cities in terms of industrial heritage and population decline, but also their differences.

Texas A&M University Press

THE ECONOMICS OF HIGHER EDUCATION IN THE UNITED STATES
Edited by Thomas Adam & Ayten Burcu Bayram
2018 224pp, 2 maps, 11 figures
9781623497439 Hardback £43.95 / €48.00

Walter Prescott Webb Memorial Lectures

Focuses on the increasing cost of college. Essays examine the funding of colleges, the funding of professional schools, and the provision of scholarships and student loans for undergraduate students to reveal the impact of money on the structure of institutions of higher education and the organisation of colleges.

United Nations Publications

AFRICAN STATISTICAL YEARBOOK 2018
United Nations Economic Commission for Africa
Jan 2019 380pp, Bilingual edition
9789210251761 Paperback £62.95 / €71.00

This Yearbook series results from joint efforts by major African regional organizations to set up a joint data collection mechanism of socioeconomic data on African countries as well as the development of a common harmonised database.

INTERNATIONAL TRADE STATISTICS YEARBOOK 2017, VOLUME I
Trade by Country
United Nations Department for Economic and Social Affairs
Mar 2019 398pp
9789211616446 Paperback £146.00 / €168.00

For more information on this title, see page XX

NATIONAL ACCOUNTS STATISTICS, 2017
Main Aggregates and Detailed Tables
United Nations, Department for Economic and Social Affairs
2018 4,652pp, 5 volumes
9789211591149 Paperback £434.00 / €489.00

Contains detailed official national accounts data for over 200 countries or areas of the World for the years 2006 to 2017. This is a valuable source of information on the state and structure of economies worldwide. The data for each country or area are presented in separate chapters with uniform table headings and classifications.

SERVICES AND GLOBAL VALUE CHAINS
The Asia-Pacific Reality
United Nations Economic and Social Commission for Asia and the Pacific
Jan 2019 128pp
9789211207750 Paperback £24.50 / €28.00

ESCAP Studies in Trade and Investment

Reviews the facts and issues related to the roles of services in global value chains. This study provides the framework to understand and assess the linkages among different services as well as between services and manufacturing industries.
THE STATE OF SUSTAINABLE MARKETS 2018
Statistics and Emerging Trends
International Trade Centre
Jan 2019 198pp
9789213740833 Paperback £57.95 / €66.00
Demonstrates significant growth in sustainability markets. This report shows how ITC is supporting “good trade” that contributes to environmental and social sustainability for producers and consumers. Each product also features serious sustainability challenges, including child labour, water scarcity, and workers’ rights.

STATISTICAL YEARBOOK 2018
Sixty-First Issue
United Nations, Department of Economic and Social Affairs
2018 512pp, English/French edition
9789210614177 Paperback £168.00 / €190.00
For more information on this title, see page 35.

UNCTAD HANDBOOK OF STATISTICS 2018
United Nations Conference on Trade and Development
Jan 2019 104pp
9789211293420 Paperback £125.00 / €142.00
Over the past 50 years, the UNCTAD Handbook of Statistics has evolved to incorporate new statistics and ensure that readers have access to the best possible information available. This year’s edition introduces ‘now casted’ estimates for total merchandised trade, total services trade and Gross Domestic Product.

WORLD ECONOMIC SITUATION AND PROSPECTS 2019
United Nations Department for Economic and Social Affairs
Mar 2019 244pp
9789211091809 Paperback £67.95 / €76.00
World Economic Situation and Prospects (WESP)
For more information on this title, see page 35.

The University of Wisconsin Press
EVERYDAY ECONOMIC SURVIVAL IN MYANMAR
Ardeth Maung Thawnghmung
Feb 2019 320pp, 16 b&w photos
9780299320607 Hardback £81.50 / €89.00
New Perspectives in SE Asian Studies
Reforms in Myanmar (formerly Burma) have eased restrictions on citizens’ political activities. Yet for most Burmese, Ardeth Maung Thawnghmung shows, eking out a living from day to day leaves little time for civic engagement.

World Bank Group Publications
THE ANALYSIS OF HOUSEHOLD SURVEYS
A Microeconometric Approach to Development Policy
Angus Deaton
Jan 2019 488pp
9781464813313 Paperback £45.50 / €53.00
For more information on this title, see page 35.

FISCAL RULES AND ECONOMIC SIZE IN LATIN AMERICA AND THE CARIBBEAN
Fernando Blanco et al
Jun 2019 144pp
9781464813825 Paperback £33.50 / €38.00

NEW SILK ROADS
The Economics of the Belt and Road Initiative
Michele Ruta
Jun 2019 144pp
9781464813924 Paperback £33.50 / €38.00
ECONOMICS BESTSELLERS

FROM SUMMITS TO SOLUTIONS
Innovations in Implementing the Sustainable Development Goals
Edited by Raj Desai et al
2018 300pp
9780815736639 Paperback £36.95 / €44.00
All 193 member nations of the United Nations agreed in September 2015 to adopt a set of seventeen “Sustainable Development Goals,” to be achieved by 2030. Each of the goals – in such areas as education and health care – is laudable in and of itself, and governments and organisations are working hard on them. This book offers a positive agenda for achieving these goals.

WHAT WE OWE
Truths, Myths, and Lies about Public Debt
Carlo Cottarelli
2017 180pp
9780815730675 Hardback £18.50 / €22.00
Famed international economist Carlo Cottarelli explains public debt - the IOUs governments issue to keep the machinery of government running. Where does public debt originate? Why is it so difficult to reduce? Why is it so important for a nation’s economy? Can nations live with debt, and how? Is it possible to eliminate public debt?

University of Michigan Press

INSTITUTIONS AND ECONOMIC THEORY
The Contribution of the New Institutional Economics, Second Edition
Eirik G. Furubotn & Rudolf Richter
2005 560pp, illustrations
9780472030255 Paperback £36.50 / €43.00
Economics, Cognition & Society
Explores the NIE with a critical assessment of its theoretical contributions. This second edition aims to explain and assess some of the major refinements, extensions and useful applications that have been introduced into the body of neoinstitutionalist thought in recent years.

ECONOMIC MODEL PREDICTIVE CONTROL
Handling Valve Actuator Dynamics and Process Equipment Considerations
Helen Durand & Panagiotis D. Christofides
2018 68pp
9781680834321 Paperback £45.50 / €53.00
Foundations and Trends® in Systems and Control
Concentrating on valve behaviour in a chemical process, this monograph develops insights into the manner in which equipment behaviour should impact the design process for Economic Model Predictive Control and to provide a perspective on a number of open research topics in this direction.

ECONOMIC NONLINEAR MODEL PREDICTIVE CONTROL
Timm Faulwasser, Lars Grüne & Matthias A. Müller
2018 118pp
9781680833928 Paperback £65.95 / €77.00
Foundations and Trends® in Systems and Control
Provides a concise overview of different approaches on the question of stability and optimality in different formulations of Economic Model Predictive Control. The book covers approaches both with and without terminal constraints and end penalties, and turnpike/dissipativity-based settings as well as Lyapunov-based approaches.
United Nations Publications

STATISTICAL YEARBOOK 2017
Sixtieth Issue
United Nations Department for Economic and Social Affairs
2018 510pp, English / French edition
9789210614016 Paperback £155.00 / €180.00
An annual compilation of a wide range of international economic, social and environmental statistics on over 200 countries and areas. The 2017 edition contains data on topics such as: communication; crime; development assistance; education; environment; gender; international tourism; labour force; national accounts; population and migration; price and production indices; and science and technology.

World Bank Group Publications

AFRICA’S SILK ROAD
China and India’s New Economic Frontier
Harry G. Broadman
2016 384pp
9780821368350 Paperback £20.95 / €24.00
Finds that China and India’s South-South commerce with Africa is about far more than natural resources, opening the way for Africa to become a processor of commodities and a competitive supplier of goods and services to these countries - a major departure from its long established relations with the North.

ECONOMIC ANALYSIS OF INVESTMENT OPERATIONS
Analytical Tools and Practical Applications
Jee Peng Tan, Pedro Belli & Jock R Anderson
2001 296pp
9780821348505 Paperback £45.00 / €53.00
Presents general principles and methodologies that are applicable across sectors, including quantitative risk analysis. It provides both theory and practice about how to evaluate transportation, health, and education projects; and explains how to assess the environmental impact of projects.

HOW TO ENGAGE WITH THE PRIVATE SECTOR IN PUBLIC-PRIVATE PARTNERSHIPS IN EMERGING MARKETS
Edward Farquharson, Clemencia Torres de Mästle & E.R. Yescombe
2011 196pp
9780821378632 Paperback £20.95 / €24.00
A guide that intends to enhance the chances of effective partnerships being developed between the public and the private-sector by addressing one of the main obstacles to effective PPP project delivery: having the right information on the right projects for the right partners at the right time.

REVIVING GLOBAL PRODUCTIVITY
Shifting Paradigms in Analysis and Policy
Ana Paula Cusolito & William F. Maloney
2018 184pp
9781464813344 Paperback £32.95 / €39.00
The stagnation of productivity in the developing world, and indeed, across the globe, over the last two decades dictates a rethinking of productivity measurement, analysis, and policy. This book presents a "second wave" of thinking in three key areas of productivity analysis and its implications for productivity policies.
ASIAN DEVELOPMENT OUTLOOK 2019

Strengthening Disaster Resilience
Asian Development Bank
Apr 2019 380pp
9789292615604 Paperback £24.50 / €24.00

Provides a comprehensive analysis of macroeconomic issues in developing Asia, including economic growth projections and prospects by country and region. This year’s theme chapter explores how to strengthen disaster resilience.

Asian Development Bank

DEVELOPING STATES, SHAPING CITIZENSHIP

Service Delivery and Political Participation in Zambia
Erin Ancapmo Hern
Jun 2019 240pp
97804/2054145 Paperback £20.95 / €24.00

African Perspectives

At the nexus of political science, development studies, and public policy, Developing States, Shaping Citizenship analyses an overlooked driver of political behaviour: citizens’ past experience with the government through service provision.

University of Michigan Press

THE LEAST DEVELOPED COUNTRIES REPORT 2018

Entrepreneurship for Structural Transformation - Beyond Business as Usual
United Nations Conference on Trade and Development
Jan 2019 128pp
97821129304 Paperback £62.95 / €71.00

For Least Developed Countries to progress towards the Sustainable Development Goals, they need to transform the structure of their economy. This, in turn, requires entrepreneurship that innovates. For entrepreneurship to be a driving force towards structural transformation, policies need to target and support high-potential firms.

United Nations Publications
**HIGHLIGHT**

**STANDARDS FOR THE SUSTAINABLE DEVELOPMENT GOALS**

*United Nations Economic Commission for Europe*

Mar 2019 90pp

9789211218359 Paperback £28.95 / €33.00

Provides an overview of how international standards are used by policymakers to support sustainability and achieve the Sustainable Development Goals. The publication documents the practical experience of regulatory authorities, governments and local administrations, as well as regional groups of countries, in using standards.

*United Nations Publications*

**HIGHLIGHT**

**WORLD DEVELOPMENT REPORT 2019**

*World Bank Group*

Feb 2019 152pp

9781464813283 Paperback £32.55 / €39.00

9781464813429 Hardback £49.50 / €58.00

Work is constantly reshaped by technological progress. New ways of production are adopted, markets expand, and societies evolve. But some changes provoke more attention than others, in part due to the vast uncertainty involved in making predictions about the future. The 2019 World Development Report studies how the nature of work is changing as a result of advances in technology today.

*World Bank Group Publications*

**Academic Foundation**

**INDIAN ECONOMY**

*Performance and Policies, 2018-19*  
*Nineteenth Edition*

*Edited by Uma Kapila*

Mar 2019 560pp

9789332704756 Paperback £28.95 / €33.00

The new 19th edition of the widely accepted textbook on Indian Economy for undergraduate students, incorporating the latest recommended readings and studying five areas of Indian economics, including the industry and service sectors and growth and distributional issues.

**INDIAN ECONOMY SINCE INDEPENDENCE**


*Edited by Uma Kapila*

Mar 2019 1,026pp

9789332704732 Paperback £38.50 / €43.00

Newly revised, this edition is a core text for graduate and postgraduate courses in the Indian economy. Select articles by a number of India’s foremost economists and experts provide fresh insight into the fast emerging economy of the world’s largest democracy. The original contributions are supported by editorial notes and excerpts from plan documents.

**LUTIONS FROM CITIES IN THE PEOPLE’S REPUBLIC OF CHINA**

*Asian Development Bank*

Jan 2019 76pp

9789292613723 Paperback £18.50 / €22.00

Showcases 50 innovative case studies from cities in the People’s Republic of China that are mitigating against and adapting to climate change. Solutions being implemented in these cities are proving that reducing carbon dioxide emissions and protecting the environment need not sacrifice economic prosperity.
STRENGTHENING THE ENVIRONMENTAL DIMENSIONS OF THE SUSTAINABLE DEVELOPMENT GOALS IN ASIA AND THE PACIFIC

Stocktake of National Responses to Sustainable Development Goals 12, 14, and 15
Asian Development Bank
Jan 2019 94pp
9789292614904 Paperback £18.95 / €23.00

Presents the results of a survey of 15 developing countries in Asia and the Pacific regarding Sustainable Development Goals (SDGs) 12, 14, and 15. The report also looks at environment-related targets that have a direct relationship with responsible consumption and production, and sustainable marine and terrestrial ecosystems management.

STRENGTHENING THE ENVIRONMENTAL DIMENSIONS OF THE SUSTAINABLE DEVELOPMENT GOALS IN ASIA AND THE PACIFIC

Tool Compendium
Asian Development Bank
Jan 2019 170pp
9789292615024 Paperback £23.50 / €27.00

The tools presented in this publication can help policy makers gain a better understanding of Sustainable Development Goal interlinkages, establish horizontal and vertical policy coherence, and select appropriate guidelines, indicators, and institutional arrangements for effective integration into national policies, plans, and programs.
HSRC Press

POVERTY AND INEQUALITY
Diagnosis, Prognosis and Responses
Edited by Crain Soudien, Vasu Reddy & Ingrid Woolard
Mar 2019 352pp
9780796924421 Paperback £21.50 / €24.00

State of the Nation
While the world has seen a decline in absolute poverty, it has also seen a simultaneous rise in economic inequality. This is the case in all of the major economies as well as in emerging ones, including South Africa. This book analyses the complexity of poverty and inequality in South Africa.

IGI Global

EXPLORING THE DYNAMICS OF CONSUMERISM IN DEVELOPING NATIONS
Edited by Ayantunji Gbadamosi
2018 330pp
9781522579069 Hardback £211.00 / €234.00

Provides research on consumer behaviour in developing countries and changes in the socio-cultural dimensions of marketing. Highlighting topics such as celebrity influence, marketing malpractices, and the adoption of e-government, this publication is designed for researchers, advanced-level students, policymakers, and managers.

Kumarian Press

PRACTICING DEVELOPMENT
Upending Assumptions for Positive Change
Edited by Susan H. Holcombe & Marion Howard
Apr 2019 265pp
9781626378001 Paperback £29.50 / €34.00
9781626377950 Hardback £82.95 / €96.00

Provides innovative insights for an in-depth understanding of where marketing and social entrepreneurship interact, providing clarity as to what social entrepreneurship is as an organisational offering, what drives social entrepreneurship, and the formulation of marketing strategies for social enterprises.

Information Age Publishing

ASIA PACIFIC EDUCATION
Leadership, Governance and Administration
Edited by Vanesser Fernandes & Phillip Wing Keung Chan
2018 252pp
9781641135214 Paperback £49.95 / €55.00
9781641135221 Hardback £94.50 / €102.00

Leadership, Schools, and Change
The Asia-Pacific region has a diverse range of educational issues, which have not as yet been fully explored. This ground-breaking volume considers current perspectives on educational diversity, challenges and changes occurring across a number of countries in the region and provides a closer look at these complexities.

International Monetary Fund

THE FUTURE OF WORK IN SUB-SAHARAN AFRICA
Aidar Abdychev et al
Mar 2019 250pp
9781484383094 Paperback £20.95 / €24.00

Departmental Papers / Policy Papers
Far-reaching changes in technology, climate, and global economic integration are transforming the world of work in ways that we do not yet fully understand. In sub-Saharan Africa, these uncertainties meet a dramatic increase in population and a rapid expansion in the labour force, which is becoming increasingly urban.

Kumarian Press

STRATEGIC MARKETING FOR SOCIAL ENTERPRISES IN DEVELOPING NATIONS
Edited by Nigel Chiweshe & Debbie Vigar-Ellis
Mar 2019 295pp
9781522578598 Hardback £183.00 / €203.00

Provides innovative insights for an in-depth understanding of where marketing and social entrepreneurship interact, providing clarity as to what social entrepreneurship is as an organisational offering, what drives social entrepreneurship, and the formulation of marketing strategies for social enterprises.
Jean-Paul Kimonyo comprehensively analyses that process in the political, military, socioeconomic, and cultural arenas.

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