

A close-up photograph of several hands holding white puzzle pieces against a warm, golden-brown background. The puzzle pieces are arranged in a circular pattern, with some pieces being held up and others being placed down. The lighting is soft and warm, creating a sense of collaboration and teamwork.

# **2019 CATALOGUE**

**MANAGEMENT**

**EUROSPAN**

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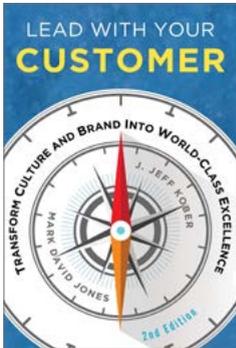


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## ★ HIGHLIGHT

★ NEW EDITION OF BESTSELLER

**LEAD WITH YOUR CUSTOMER**

**Transform Culture and Brand into World-Class Excellence, Second Edition**

Mark David Jones &

J. Jeff Kober

Mar 2019 272pp

9781947308848 Paperback

£29.95 / €34.00

Offers the key success tools all world-class organisations have in common and explain how your organisation can adopt them, using the World Class Excellence Model. For this second edition, the authors present updated examples from organisations including IKEA, Harley-Davidson, Ritz-Carlton, and Walt Disney.

ATD Press

ATD Press

**10 STEPS TO SUCCESSFUL BUDGETING**

Lianabel Oliver & Eduardo Nin

Jan 2019 230pp

9781947308862 Paperback £19.50 / €23.00

Walks you through the fundamentals of budgeting, explaining your role in your organization's planning and budgeting process. Starts with a macro perspective, providing an overview of the planning and budgeting process and how it is typically structured within an organization. Then moving to preparing a sound budget and defending it to the next level of management.

**FOCUS ON THEM**

**Become the Manager Your People Need You to Be**

Ryan Chancococo

Edited by Megan Cole & Jack Harlow

2018 208pp

9781562868710 Paperback £24.95 / €28.00

Good managers know they need to deliver results to be successful. Great ones? They understand managing encompasses something more: making connections, embodying the right skills, and developing their direct reports. They also realise it takes practice. With Focus on Them, you'll get the tools and know-how to excel as a manager.

Association Management Press

**PIVOT POINT**

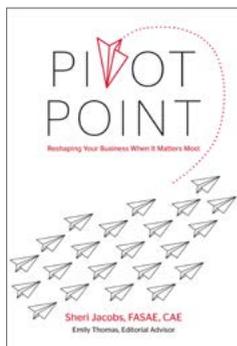
**Reshaping Your Business When It Matters Most**

Sheri Jacobs

Jan 2019 192pp

97808880343978 Hardback £31.50 / €37.00

Provides case studies and key elements for creating a nimble organisation, one cable of innovating and changing to meet the challenges of today's business climate.

**PEAK LEADERSHIP FITNESS**

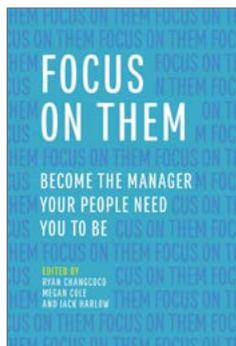
**Elevating Your Leadership Game**

Timothy J. Tobin

2018 150pp

9781947308763 Paperback £24.95 / €28.00

Leadership coach and fitness expert Timothy J. Tobin invites you to share the lessons he's learned at the intersection of physical and leadership fitness. With the encouraging style of a trainer-coach, Tobin shares his fitness principles and describes the steps to becoming leadership fit. This book is grounded in learning and development and leadership research and illustrated with true-to-life vignettes, sample leadership fitness plans, templates, and tip sheets.



## AGILE APPROACHES FOR SUCCESSFULLY MANAGING AND EXECUTING PROJECTS IN THE FOURTH INDUSTRIAL REVOLUTION

*Edited by Hür Bersam Bolat & Gül Tekin Temur*

Jan 2019 380pp

9781522578659 Hardback £220.00 / €244.00

Addresses changes wrought by Industry 4.0 and its effects on project management as well as adaptations and adjustments that will need to be made within project life cycles and project risk management. The book highlights such topics as agile planning, cloud projects, and organisation structure.

## ANALYTICS, OPERATIONS, AND STRATEGIC DECISION MAKING IN THE PUBLIC SECTOR

*Edited by Gerald William Evans, William E. Biles &*

*Ki-Hwan G. Bae*

2018 457pp

9781522575917 Hardback £202.00 / €223.00

Discusses analytics applications in various public sector organisations, and addresses the difficulties associated with the design and operation of these systems including multiple conflicting objectives, uncertainties and resulting risk, ill-structured nature, combinatorial design aspects, and scale.

## BIOECONOMICAL SOLUTIONS AND INVESTMENTS IN SUSTAINABLE CITY DEVELOPMENT

*Edited by Jose G. Vargas-Hernandez & Justyna Anna Zdunek-Wielgoaska*

Mar 2019 300pp

9781522579588 Hardback £183.00 / €203.00

Explores the development of sustainable city models based on investments in eco-oriented solutions by protecting and making publicly available green areas and by innovative investments with the use of bioeconomical solutions. The book features research on topics such as bioeconomy vision, environmental education, and rural planning.

## EMOTION-BASED APPROACHES TO PERSONNEL MANAGEMENT

**Emerging Research and Opportunities**

*Sara Fazzin*

2018 180pp

9781522583981 Hardback £155.00 / €171.00

Provides conceptual frameworks, analysis, and discussion of the issues concerning organisational behaviour through the lens of organisational culture and emotions. The book examines diversity, consumer behaviour, and emotional intelligence.

## ETHICAL AND SUSTAINABLE SUPPLY CHAIN MANAGEMENT IN A GLOBAL CONTEXT

*Edited by Ulas Akkucuk*

Apr 2019 350pp

9781522589709 Hardback £211.00 / €234.00

Uses cases, qualitative studies, empirical results, and analyses of legal frameworks to focus on ethics and sustainability as they relate to the management of global supply chains. Coverage includes production planning, consumer awareness, and labour laws.

## GLOBAL SUPPLY CHAINS AND MULTIMODAL LOGISTICS

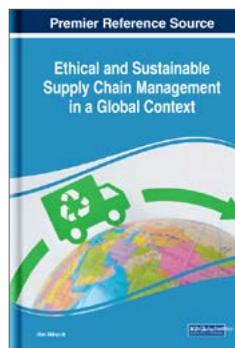
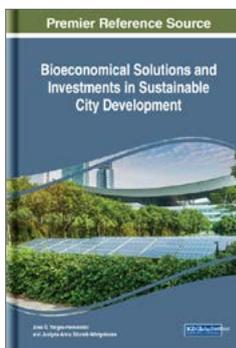
**Emerging Research and Opportunities**

*Deepankar Sinha*

Mar 2019 130pp

9781522582984 Hardback £155.00 / €171.00

Provides concepts of global logistics and its risk factors and provides an integrated framework for effective decision making. Highlighting such topics as enterprise resource planning, forecasting models, and logistics systems, this publication is designed for managers, business professionals, researchers, academics, and students.



## HANDBOOK OF RESEARCH ON ENTREPRENEURIAL LEADERSHIP AND COMPETITIVE STRATEGY IN FAMILY BUSINESS

*Edited by José Manuel Saiz-Álvarez &*

*Jesús Manuel Palma-Ruiz*

Apr 2019 510pp

9781522580126 Hardback £324.00 / €358.00

Presents research on business and leadership strategies that can be applied to family firms in order to boost efficiency, competitiveness, and optimal use of resource allocation to compete internationally.

## HANDBOOK OF RESEARCH ON STRATEGIC COMMUNICATION, LEADERSHIP, AND CONFLICT MANAGEMENT IN MODERN ORGANIZATIONS

*Edited by Anthony Normore, Mitch Javidi & Larry Long*

Mar 2019 400pp

9781522585169 Hardback £230.00 / €254.00

Provides research exploring the theoretical and practical aspects of managing and solving conflicts, and introduces updated approaches for refining communication and leadership skills. The book includes coverage on a broad range of topics such as emotional intelligence, organisational crises, and virtual team management.

## HIERARCHICAL PLANNING AND INFORMATION SHARING TECHNIQUES IN SUPPLY CHAIN MANAGEMENT

*Edited by Atour Taghipour*

2018 220pp

9781522572992 Hardback £173.00 / €192.00

Discusses information exchanges and approaches of coordination related to operation planning for a better understanding of how hierarchical planning techniques and principles can contribute to the effective and efficient management and planning of supply chain activities.

## INTERGENERATIONAL GOVERNANCE AND LEADERSHIP IN THE CORPORATE WORLD

*Edited by Julia Margarete Puaschunder*

Apr 2019 300pp

9781522580034 Hardback £192.00 / €213.00

Promotes the idea of intergenerational equity in the corporate world as an alternative means to coordinating the common good and imbuing economic stability beyond a purely governmental approach. Coverage includes financial development, organisational culture, and behavioural economics.

## KNOWLEDGE MANAGEMENT TECHNIQUES FOR RISK MANAGEMENT IN IT PROJECTS

### Emerging Research and Opportunities

*Muhammad Noman Riaz*

Apr 2019 121pp

9781522583899 Hardback £126.00 / €140.00

Examines the tools and techniques of knowledge management and integrates them with risk management techniques for better analysis of risks that can occur in different stages of IT projects. Coverage includes benchmark monitoring, integration management, and knowledge banks.

## MANAGEMENT TECHNIQUES FOR EMPLOYEE ENGAGEMENT IN CONTEMPORARY ORGANIZATIONS

*Edited by Naman Sharma, Narendra Chaudhary &*

*Vinod Kumar Singh*

2018 320pp

9781522577997 Hardback £211.00 / €234.00

Provides theoretical frameworks and the latest empirical research findings on management strategies for the promotion, adoption, and implementation of work engagement policies. Coverage includes gamification, employee engagement, and management techniques.

## RESPONSIBLE, SUSTAINABLE, AND GLOBALLY AWARE MANAGEMENT IN THE FOURTH INDUSTRIAL REVOLUTION

*Edited by Ziska Fields & Stefan Huesig*

Apr 2019 300pp

9781522576389 Hardback £211.00 / €234.00

Focuses on responsible and sustainable management practices to better use innovative technologies and understand the impact of these technologies on business processes and the environment for organisational success. This book features research on cognitive development, JointExpertise, artificial intelligence, green management, and more.



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## STRATEGIC MANAGEMENT OF BUSINESS-CRITICAL INFORMATION ASSETS

Denise A.D. Bedford

Apr 2019 215pp

9781522584100 Hardback £192.00 / €213.00

Highlights key issues, explains concepts and consequences, and shares common experience and examples to help guide an organisation through the transformation process of organising and managing their information assets strategically.

## STRATEGIC THINKING, PLANNING, AND MANAGEMENT PRACTICE IN THE ARAB WORLD

Edited by Fayeze Albadri & Yacoub Adel Nasereddin

Apr 2019 320pp

9781522580485 Hardback £211.00 / €234.00

Investigates the status of current strategic practice in the Arab world as well as the need to promote awareness of effective development strategies. Featuring research on topics such as social justice, practical entrepreneurship, and crisis management.

## TECHNOLOGY OPTIMIZATION AND CHANGE MANAGEMENT FOR SUCCESSFUL DIGITAL SUPPLY CHAINS

Edited by Ehap Sabri

Jan 2019 300pp

9781522577003 Hardback £197.00 / €218.00

Provides research on the application of digital business transformation programs to improve strategic, tactical, and operational supply chain processes. The book highlights topics such as maturity models, predictive analysis, and communication planning, and explores the literature on digital supply chain optimization and business transformation.

## HUMAN RESOURCES MANAGEMENT ISSUES, CHALLENGES AND TRENDS

Now and Around the Corner

Ronald R. Sims

Edited by Sheri K. Bias

Mar 2019 260pp

9781641135351 Paperback £49.95 / €55.00

9781641135368 Hardback £94.50 / €102.00

*Contemporary Human Resources Management: Issues, Challenges and Opportunities*

Explores and provides an updated look at some of the challenges, trends and issues HRM professionals need to focus on. The book discusses the ever evolving role of HRM professionals to include discussion of how the profession must continue to become more adaptive, resilient, quick to change direction and customer-centred.

## MANAGING TRUST IN STRATEGIC ALLIANCES

Edited by T.K. Das

2018 334pp

9781641135306 Paperback £49.95 / €55.00

9781641135313 Hardback £94.50 / €102.00

*Research in Strategic Alliances*

Deals with significant issues relating to the management of trust in strategic alliances. These issues include the role of trust in value creation and appropriation, the dialectics of trust, control, and risk in multilateral R&D alliances, protecting trustworthiness in open and closed alliance networks, and balancing trust and distrust.

Information Age Publishing

## THE DIALOGICAL CHALLENGE OF LEADERSHIP DEVELOPMENT

Edited by Rob Koonce & Rens van Loon

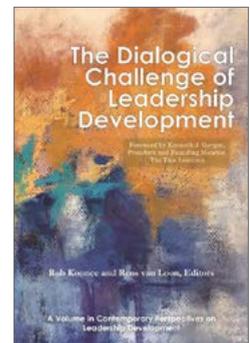
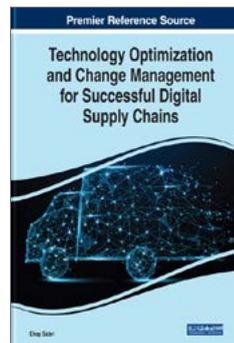
Mar 2019 180pp

9781641135672 Paperback £49.95 / €55.00

9781641135689 Hardback £94.50 / €102.00

*Contemporary Perspectives on Leadership Development*

Offers compelling evidence that - whether they arise from Brazilian favelas or the world's largest corporate boardrooms - the challenges which leaders face on a daily basis can be effectively addressed through dialogical practice.



University of Michigan Press

## PRINCIPLES OF CORPORATE RENEWAL

### Second Edition

Harlan D. Platt

Apr 2019 424pp

9780472037438 Paperback £49.95 / €57.00

Now in its second edition, Harlan Platt has revised, updated, and expanded this classic text to include a new chapter on bankruptcy law, a profile of the turnaround manager, and an overview of the typical turnaround engagement. This book cuts to the heart of the patterns, procedures, and pitfalls of bringing a corporation back to life and health.

Project Management Institute

## PRACTICE STANDARD FOR SCHEDULING

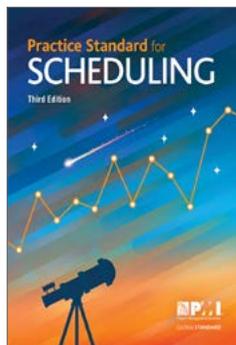
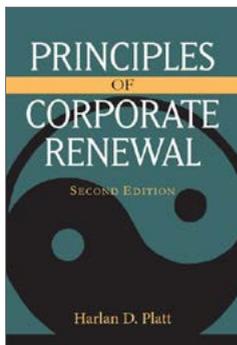
### Third Edition

Project Management Institute

May 2019 100pp

9781628255614 Paperback £64.95 / €71.00

Provides the latest thinking regarding good and accepted practices in the area of scheduling for a project. Aligned with the *A Guide to the Project Management Body of Knowledge (PMBOK® Guide)*, Sixth Edition, this practice standard expounds on the information contained in Section 6 on Project Schedule Management of the *PMBOK® Guide*.



## PRACTICE STANDARD FOR WORK BREAKDOWN STRUCTURES

### Third Edition

Project Management Institute

Jun 2019 100pp

9781628256192 Paperback £64.95 / €71.00

Serves as a guide for defining work as it relates to a specific project's objectives. *The Practice Standard for Work Breakdown Structures*, Third Edition supplies project managers and team members with direction for the preliminary development and the implementation of the WBS.



## THE STANDARD FOR PROGRAM MANAGEMENT

### Fourth Edition

Project Management Institute

2017 176pp

9781628251968 Paperback

£73.50 / €85.00

This fourth edition differs from prior editions by focusing on the principles of good programme management. Programme activities have

been realigned to programme lifecycle phases rather than topics, and the first section has been expanded to address the key roles of programme manager, programme sponsor and programme management office.

### Translations Available:

Jan 2019 176pp

Paperback £73.50 / €85.00

9781628255935 Arabic

9781628255812 Brazilian Portuguese

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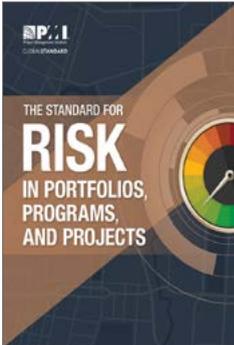
9781628256130 Japanese

9781628256093 Korean

9781628256017 Russian

9781628256055 Simplified Chinese

9781628255737 Spanish



## THE STANDARD FOR RISK MANAGEMENT IN PORTFOLIOS, PROGRAMS, AND PROJECTS

Project Management Institute  
May 2019 100pp  
9781628255652 Paperback  
£64.95 / €71.00

Provides an update and expansion of PMI's popular reference, *The Practice Standard for Project Risk Management*.

The standard focuses on the "what" of risk management (i.e., the key considerations for effective risk management). It is primarily written for portfolio, program, and project managers.

Purdue University Press

## PROJECT AND PROGRAM MANAGEMENT A Competency-Based Approach, Fourth Edition

Mitchell L. Springer

Jan 2019 277pp

9781557538581 Hardback £82.50 / €89.00

Balances a complete account of the technical aspects of project and program management with a practical approach to understanding and developing the core competencies required to accomplish desired goals. The author details the essential parts of the program management approach, describing the best way to define, organize, and schedule work.

Salem Press

## LEADERSHIP

Edited by Salem Press

Sep 2019 300pp

9781642652871 Hardback £167.00 / €182.00

*Principles of Business*

Provides readers with the tools to recognise effective, and ineffective, leadership, and build their skill set to develop solid leadership skills of their own. This volume gives valuable insights into teambuilding, time management, delegation, and the ever-elusive innovation.

Society for Human Resource Management

## PREVENTING WORKPLACE HARASSMENT IN A #METOO WORLD

**A Guide to Cultivating a Harassment-Free Culture**

Bobbi K. Dominick

Jan 2019 190pp

9781586445539 Paperback £34.50 / €40.00

Combining a comprehensive study of employment practices with academic research on human behaviour, author Dominick uncovers what really prevents harassment in the workplace (and what does not) and authoritatively lays out how it must be addressed by leaders and HR professionals serious about stopping it.

Trainers Publishing House

## DON'T WASTE MY TIME

**Expert Secrets for Meetings That Inspire, Engage, and Get Results**

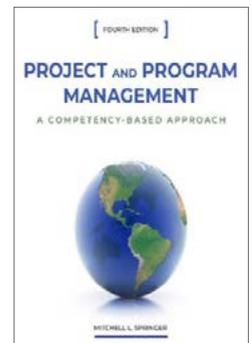
Kimberly Devlin

Mar 2019 176pp

9781939247117 Paperback £17.50 / €19.00

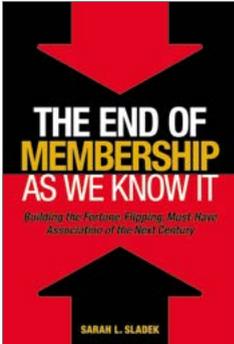
*Smarter in an Hour*

Shows how to transform meetings from being boring and unproductive with Kimberly Devlin's surefire PLANNER strategy, which makes planning productive meetings easy and provides guidance on agendas, managing difficult behaviours, and follow through.



## BESTSELLERS

Association Management Press



### THE END OF MEMBERSHIP AS WE KNOW IT

**Building the Fortune-Flipping, Must-Have Association of the Next Century**

Sarah Sladek

2011 128pp

9780880343435 Hardback

£25.50 / €30.00

The era when associations could count on members

joining and renewing, even with a relatively unchanging menu of membership benefits, has passed. Membership is not dead but you do need to change your thinking and your models to adapt to the way participation is changing as a result of the generational shifts in the workforce, social changes, and the technology-eased access to content and community.

### RACE FOR RELEVANCE

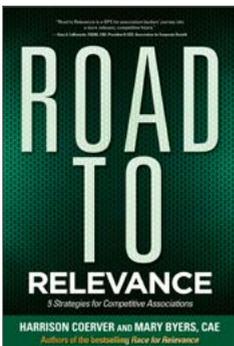
#### 5 Radical Changes for Associations

Harrison Coerver & Mary M. Byers

2011 168pp

9780880343350 Hardback £27.50 / €32.00

Presents the radical change that is required to maintain influence and thrive in the new environment and avoid challenges associated with old association models, such as loss of market share, increased competition for members' time, and shrinking revenue sources.



### ROAD TO RELEVANCE

**5 Strategies for Competitive Associations**

Harrison Coerver & Mary Byers

2013 176pp

9780880343565 Hardback

£29.50 / €34.00

Provides real insight into how to adapt the strategies of *Race to Relevance* to your organisation's circumstances so that you can execute them.

Use *Road to Relevance* to lead your organisation to an ever-more-valued, sustainable, and relevant future.

ATD Press

### EVIDENCE-BASED TRAINING METHODS

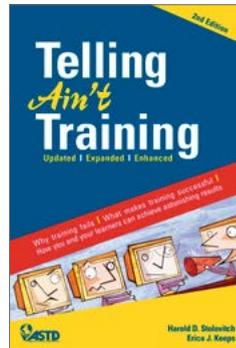
#### A Guide for Training Professionals, Second Edition

Ruth Colvin Clark

2014 392pp

9781562869748 Paperback £32.50 / €38.00

Not all activity leads to learning. Move beyond the myths with an evidence-based approach. Seasoned technical trainer Ruth Colvin Clark has synthesised the findings of today's crucial learning research into a noteworthy refresher of her 2010 book. Delve into the foundational ideas of evidence-based practice and discover a clear pathway to applying best practices to the creation of your instructional products.



### TELLING AIN'T TRAINING

Second Edition

Harold D. Stolovitch &

Erica J. Keeps

2011 312pp

9781562867010 Paperback

£37.95 / €44.00

This updated, expanded and enhanced new edition reflects almost a decade of progress, but its lively, user-friendly tone has been carefully preserved. In

fact, this is a book that faithfully practices what it preaches, engaging the reader from page one and immediately involving them in the first of many try-it-yourself exercises in learning.

Lynne Rienner Publishers

### PROJECT PLANNING AND ANALYSIS FOR DEVELOPMENT

David Potts

2002 275pp

9781555876562 Paperback £32.50 / €37.00

A text on project planning and analysis in developing countries, this book focuses on the economic and financial analysis of projects. The author examines the issues that arise before a project is appraised, and tackles the difficult problems that arise for project planners, such as inflation.

Melbourne University Publishing

SME

**WOMEN LEADING***Christine Nixon & Amanda Sinclair*

2017 277pp

9780522871623 Paperback £25.50 / €30.00

Smashes tired prescriptions that women should lead like men, highlighting a long history of innovative female leadership. Christine Nixon and Amanda Sinclair draw on their own and thousands of others' experiences to argue it is women who provide new inspiration for change towards inventive, inclusive and productive organisations and communities.

NewSouth Publishing

**STOP FIXING WOMEN****Why Building Fairer Workplaces is Everyone's Business***Catherine Fox*

2017 240pp

9781742235165 Paperback £17.95 / €20.00

Wage inequality between men and women seems one of the intractables of our age. Women are told they need to back themselves more, negotiate better, support each other, strike a balance between work and home. This searing book argues that insisting that women who fix themselves won't fix the system, the system built by men, and offers guidance for male leaders who say they want to make a difference.

PennWell Books

**PROJECT ECONOMICS AND DECISION ANALYSIS****Deterministic Models, Second Edition***M. A. Mian*

2012 482pp

9781593702083 Hardback £127.00 / €147.00

*Project Economics and Decision Analysis, Volume I*

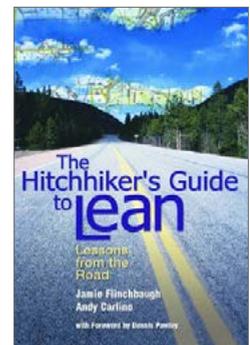
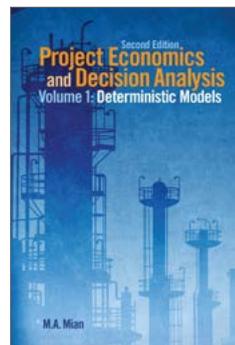
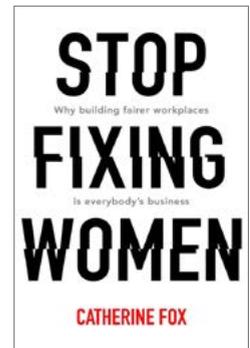
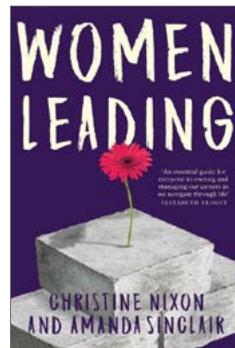
This new second edition expands and updates the first volume by incorporating new advances and clarifying concepts to facilitate their understanding. Also features a section on netback pricing and indexed netback pricing. Additionally, the new edition expands the weighted average cost of capital (WACC) concept for better comprehension and to recognise its weakness in practice.

**THE HITCHHIKER'S GUIDE TO LEAN****Lessons from the Road***Jamie Flinchbaugh & Andy Carlino*

2005 216pp

9780872638310 Hardback £32.50 / €37.00

Hitchhikers do not travel a fixed path. They intentionally wander so they can learn and grow along the way. Embarking on the lean journey is similar; there are many roads on which to wander and no single one is right for all. This book reveals the most critical lessons learned over the authors' combined 30-plus years of exploring the lean highways.



**PMBOK® GUIDE****A Guide to the Project Management Body of Knowledge, Sixth Edition***Project Management Institute*

2017 589pp

9781628251845 Paperback £85.00 / €99.00

By Project Managers, For Project Managers PMI's flagship publication, the *PMBOK® Guide*, is the fundamental resource for effective project management in any industry. It is developed by active practitioners and subject matter experts, then reviewed by the project management community before it is released, to ensure it always reflects the current state of the profession.

**Why is the *PMBOK® Guide* changing?**

Project Management has evolved significantly since the *PMBOK® Guide, Fifth Edition* was published in 2013.

Part 2 of the *PMBOK® Guide* is accredited by the American National Standards Institute (ANSI) and must be updated every four to five years.

- PMI continually learns more about what drives successful project outcomes through our research, and we want to share those drivers with the project management community.

**What's New in the *PMBOK® Guide, Sixth Edition*?**

The *PMBOK® Guide, Sixth Edition* includes information on how to implement its approaches in agile environments - a first for PMI. Other additions include:

- Trends and emerging practices
- Tailoring considerations
- A greater emphasis on strategic and business knowledge
- A new section on the role of the project manager

**Translations Available:**

9781628251852 Arabic

9781628251869 Chinese (Simplified)

9781628251876 French

9781628251883 German

9781628251951 Hindi

9781628251890 Italian

9781628251906 Japanese

9781628251913 Korean

9781628251920 Portuguese (Brazilian)

9781628251937 Russian

9781628251944 Spanish

**AGILE PRACTICE GUIDE***Project Management Institute*

2017 210pp

9781628251999 Paperback £44.95 / €51.00

A resource to help understand, evaluate, and use agile and hybrid agile approaches. This practice guide provides guidance on when, where, and how to apply agile approaches and provides practical tools for practitioners and organisations wanting to increase agility.

**Translations Available:**

9781628254198 Arabic

9781628254211 Chinese (Simplified)

9781628254136 French

9781628254174 German

9781628254204 Hindi

9781628254167 Italian

9781628254235 Japanese

9781628254228 Korean

9781628254150 Portuguese (Brazilian)

9781628254181 Russian

9781628254143 Spanish

**A GUIDE TO THE PROJECT MANAGEMENT BODY OF KNOWLEDGE (PMBOK® GUIDE) and AGILE PRACTICE GUIDE BUNDLE****Sixth Edition***Project Management Institute*

2017 800pp

9781628251845 Paperback £85.00 / €99.00

This sixth edition has been updated to reflect the latest good practices in project management. New to this edition: each knowledge area will contain a section entitled Approaches for Agile Iterative and Adaptive Environments, describing how these practices integrate in project settings. It will also contain more emphasis on strategic and business knowledge.

**Translations Available:**

9781628251852 Arabic

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